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Taxable Sales In California (Sales & Use Tax)

During 2012

Fifty-Second Annual Report

Taxable Sales in California is a quarterly report on retail sales activity in California, as measured by transactions subject to sales and use tax. The report includes data about statewide taxable sales by type of business as well as data about taxable sales in all California cities and counties.

The following factors should be considered when using these data:

1. Total taxable transactions do not necessarily indicate the gross sales of stores dealing in taxable items. Only sales subject to sales or use tax are tabulated; excluded are sales for resale, sales of nontaxable items such as food for home consumption and prescription medicines, and taxable sales disclosed by Board audits.
2. Some businesses dealing primarily in nontaxable activities, such as services, manufacturing, contracting, or wholesaling, either sell some merchandise that is subject to sales tax or use some items that were purchased ex-tax and on which use tax must be paid. Such transactions are included in the tabulations.
3. Data are compiled by type of store but cannot be broken down by commodity.
4. Businesses are classified according to their principal line of merchandise or service.

Readers are invited to submit comments and suggestions designed to improve this publication to:

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TAXABLE SALES IN CALIFORNIA

2012

Taxable transactions in California totaled \$558.4 billion in 2012. This was an increase of \$37.8 billion, or 7.3 percent, from taxable sales in 2011.

Measured in constant dollars, 2012 taxable sales increased by 5.6 percent. The California Taxable Sales Deflator showed an inflation rate of 1.5 percent for the year.

2012 Taxable Sales by Quarter

Growth in Actual Dollars Compared to Growth in Constant Dollars

<i>Quarter</i>	<i>Taxable Transactions</i>		<i>Percent Change From Prior Year in</i>		
	<i>Amount (Thousands of Dollars)</i>	<i>Percent of Total</i>	<i>Actual Dollars</i>	<i>Constant Value Dollars</i>	<i>California Taxable Sales Deflator</i>
January-March	\$128,420,564	23.0%	8.5%	5.5%	2.9%
April-June	\$139,307,211	24.9%	7.2%	6.2%	1.0%
July-September	\$139,986,450	25.1%	6.1%	5.0%	1.1%
October-December	\$150,673,025	27.0%	7.4%	6.2%	1.1%
Annual	\$558,387,250	100.0%	7.3%	5.6%	1.5%

TABLE 1. STATEWIDE TAXABLE SALES, BY TYPE OF BUSINESS, 2012

NAICS	Type of business	Number of permits on July 1, 2012	Taxable transactions			Per capita taxable transactions a/	
			Amount (in thousands)	Percent of total	Percent change from year to year	2012	2011
	Retail and Food Services						
441	Motor Vehicle and Parts Dealers	33,767	61,547,848	11.02	15.5	1,625.14	1,418.77
44111	New Car Dealers	2,415	45,992,620	8.24	18.4	1,214.41	1,033.64
44112	Used Car Dealers	7,392	6,114,010	1.09	9.4	161.44	148.78
4412	Other Motor Vehicle Dealers	3,044	2,699,929	.48	10.2	71.29	65.23
4413	Auto. Parts, Accessories and Tire Stores	20,916	6,741,289	1.21	4.9	178.00	171.13
442	Furniture and Home Furnishings Stores	18,587	9,937,187	1.78	7.1	262.39	247.02
4421	Furniture Stores	8,743	6,226,559	1.12	9.3	164.41	151.61
4422	Home Furnishings Stores	9,844	3,710,628	.66	3.5	97.98	95.41
443	Electronics and Appliance Stores	23,301	14,744,723	2.64	3.1	389.33	380.55
444	Bldg. Matrl. and Garden Equip. and Supplies	17,236	27,438,083	4.91	5.3	724.49	693.75
4441	Building Material and Supplies Dealers	11,679	24,945,106	4.47	5.4	658.66	630.07
4442	Lawn and Garden Equip. and Supplies Stores	5,557	2,492,977	.45	4.2	65.83	63.68
445	Food and Beverage Stores	31,900	24,511,714	4.39	3.8	647.22	628.32
44511	Supermarkets and Other Grocery Stores	12,286	17,790,231	3.19	2.6	469.74	461.62
44512	Convenience Stores	5,157	2,493,328	.45	5.6	65.83	62.82
4452	Specialty Food Stores	7,942	758,442	.14	13.5	20.03	17.78
4453	Beer, Wine, and Liquor Stores	6,515	3,469,713	.62	7.3	91.62	86.09
446	Health and Personal Care Stores	24,427	10,787,801	1.93	4.6	284.85	274.41
44611	Pharmacies and Drug Stores	5,836	6,645,743	1.19	0.1	175.48	176.65
44612-44619	Health and Personal Care Stores	18,591	4,142,058	.74	12.8	109.37	97.76
447	Gasoline Stations	9,990	58,006,168	10.39	5.1	1,531.62	1,469.52
448	Clothing and Clothing Accessories Stores	70,775	32,357,516	5.79	9.3	854.38	787.86
44811	Men's Clothing Stores	2,448	909,256	.16	8.3	24.01	22.35
44812	Women's Clothing Stores	10,068	4,810,767	.86	5.6	127.03	121.21
44813-44819	Family Clothing Stores, Accessories, and Other Stores	40,979	19,854,525	3.56	10.1	524.25	479.77
4482	Shoe Stores	5,159	3,396,099	.61	11.5	89.67	81.08
4483	Jewelry, Luggage, and Leather Goods Stores	12,121	3,386,869	.61	8.0	89.43	83.45
451	Sporting Goods, Hobby, Book, and Music Stores	29,246	10,751,814	1.93	1.4	283.90	282.21
45111	Sporting Goods Stores	9,971	4,711,844	.84	7.5	124.41	116.68
45112-45114	Hobby, Toy and Musical Instrument Stores	7,775	3,717,176	.67	0.7	98.15	98.27
4512	Book, Periodical, and Music Stores	11,500	2,322,794	.42	-8.1	61.33	67.26
452	General Merchandise Stores	17,163	49,996,451	8.95	3.7	1,320.13	1,283.44
453	Miscellaneous Store Retailers	117,979	17,880,765	3.20	4.0	472.13	457.48
4531	Florists	4,779	484,517	.09	4.3	12.79	12.37
45321	Office Supplies and Stationery Stores	2,411	4,177,741	.75	-2.1	110.31	113.53
45322	Gift, Novelty, and Souvenir Stores	19,246	1,582,855	.28	3.7	41.79	40.61
4533	Used Merchandise Stores	15,794	816,301	.15	8.2	21.55	20.09
4539	Other Miscellaneous Store Retailers	75,749	10,819,351	1.94	6.3	285.68	270.87
454	Nonstore Retailers	167,568	4,375,432	.78	42.0	115.53	82.01
722	Food Services and Drinking Places	94,453	59,037,320	10.57	7.8	1,558.85	1,457.43
7221	Full-Service Restaurants	31,099	29,578,793	5.30	7.2	781.01	734.24
7222	Limited-Service Eating Places	50,866	25,966,454	4.65	8.5	685.63	637.00
7223	Special Food Services	9,699	2,293,495	.41	8.2	60.56	56.44
7224	Drinking Places (Alcoholic Beverages)	2,789	1,198,579	.21	7.2	31.65	29.75
	Total Retail and Food Services	656,392	381,372,823	68.30	7.3	10,069.93	9,462.79
	All Other Outlets						
11	Agriculture, Forestry, Fishing and Hunting	1,994	637,198	.11	6.1	16.82	15.99
21	Mining, Quarrying, and Oil and Gas Extraction	384	878,128	.16	0.2	23.19	23.32
22	Utilities	699	1,123,273	.20	43.4	29.66	20.85
23	Construction	14,684	9,952,741	1.78	26.9	262.80	208.76
31 - 33	Manufacturing	52,091	38,622,585	6.92	4.8	1,019.81	980.76
42	Wholesale Trade	86,801	65,292,049	11.69	8.0	1,724.00	1,609.14
48 - 49	Transportation and Warehousing	3,332	1,574,492	.28	18.1	41.57	35.49
51	Information	6,106	9,086,855	1.63	2.8	239.93	235.17
52	Finance and Insurance	2,889	1,952,514	.35	-1.0	51.56	52.52
53	Real Estate and Rental and Leasing	20,546	17,023,146	3.05	4.4	449.49	433.96
54	Professional, Scientific, and Technical Services	33,831	4,948,775	.89	2.0	130.67	129.09
55	Management of Companies and Enterprises	73	59,441	.01	-12.4	1.57	1.81
56	Adm. and Support and Waste Mgmt. and Remediation	13,656	2,403,591	.43	8.3	63.47	59.07
61	Educational Services	6,914	1,142,289	.20	-1.8	30.16	30.97
62	Health Care and Social Assistance	6,690	1,218,037	.22	2.9	32.16	31.50
71	Arts, Entertainment, and Recreation	5,614	2,778,284	.50	8.2	73.36	68.37
721	Accommodation	2,358	3,480,126	.62	4.9	91.89	88.32
81	Other Services (except Public Administration)	61,558	7,625,033	1.37	7.9	201.33	188.17
92	Public Administration	1,276	523,216	.09	-5.4	13.82	14.72
Others	Others	401	6,692,655	1.20	7.9	176.72	165.15
	Total All Other Outlets	321,897	177,014,427	31.70	7.2	4,673.97	4,393.12
	Total All Outlets	978,289	558,387,250	100.00	7.3	14,743.90	13,855.91
	Historical Data						
	Comparable data for total all outlets:						
	2007	1,032,920	561,050,149		0.2	15,349.15	
	2008	1,034,675	531,653,540		-5.2	14,425.07	
	2009	953,851	456,492,945		-14.1	12,311.96	
	2010	978,047	477,347,986		4.6	12,794.31	
	2011	969,643	520,568,055		9.1	13,855.91	

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NOTE: Detail may not compute to total due to rounding.

TABLE 2. TAXABLE SALES, BY COUNTY, 2012

(Taxable transactions in thousands of dollars)

County	Sales tax permits as of July 1, 2012			Taxable transactions				
	Incorporated cities	Outside incorporated cities	Total	Incorporated cities	Outside incorporated cities	Unallocated b/	Total	Percent change year to year
Alameda	37,784	1,922	39,706	\$21,157,132	\$744,191	\$3,280,249	\$25,181,571	7.5
Alpine	--	69	69	--	12,935	12,461	25,397	16.6
Amador	637	712	1,349	108,076	224,110	48,281	380,468	-0.6
Butte	4,425	1,627	6,052	2,148,884	264,388	300,818	2,714,090	4.9
Calaveras	174	1,298	1,472	61,947	188,180	49,743	299,870	2.9
Colusa	285	237	522	143,736	149,157	44,465	337,358	-11.2
Contra Costa	18,895	2,609	21,504	11,257,790	936,633	1,802,826	13,997,249	9.4
Del Norte	252	294	546	98,118	78,577	49,794	226,489	7.0
El Dorado	1,450	4,177	5,627	611,287	869,412	259,474	1,740,172	5.4
Fresno	15,921	3,243	19,164	9,395,865	1,349,490	1,275,274	12,020,630	7.5
Glenn	391	285	676	186,539	99,003	41,165	326,707	5.1
Humboldt	2,710	1,789	4,499	1,176,440	411,546	180,184	1,768,170	4.1
Imperial	2,877	411	3,288	1,678,292	384,591	293,430	2,356,313	8.0
Inyo	393	320	713	189,226	112,823	42,498	344,546	5.3
Kern	10,566	5,246	15,812	8,182,536	4,617,647	1,866,290	14,666,473	6.7
Kings	1,802	371	2,173	1,027,192	170,987	187,682	1,385,862	4.7
Lake	566	1,177	1,743	226,293	234,345	64,540	525,178	2.8
Lassen	280	319	599	121,944	62,813	57,147	241,903	3.1
Los Angeles	251,981	14,433	266,414	115,731,881	5,236,433	14,327,268	135,295,582	7.0
Madera	1,311	1,525	2,836	649,000	519,514	187,223	1,355,737	5.8
Marin	8,443	1,614	10,057	3,543,662	342,763	447,176	4,333,600	7.0
Mariposa	--	657	657	--	160,328	19,236	179,564	3.3
Mendocino	1,575	2,086	3,661	679,853	417,791	119,092	1,216,736	5.0
Merced	2,824	910	3,734	1,640,212	562,327	309,776	2,512,316	5.8
Modoc	171	198	369	50,643	16,829	30,862	98,334	13.4
Mono	361	221	582	146,774	45,047	41,427	233,248	0.6
Monterey	7,268	2,916	10,184	4,291,932	782,423	563,090	5,637,445	6.1
Napa	3,903	1,613	5,516	1,699,949	680,696	338,034	2,718,679	9.0
Nevada	1,994	1,992	3,986	757,301	176,166	172,017	1,105,485	2.9
Orange	91,608	1,575	93,183	49,260,978	710,439	5,259,195	55,230,612	6.8
Placer	8,139	3,482	11,621	5,302,116	1,144,587	618,894	7,065,597	7.6
Plumas	92	849	941	15,776	121,931	59,153	196,860	0.8
Riverside	43,719	4,597	48,316	22,664,386	2,595,578	2,836,044	28,096,009	9.6
Sacramento	20,521	10,986	31,507	10,889,337	5,920,732	2,279,779	19,089,848	6.0
San Benito	862	337	1,199	292,948	166,727	70,341	530,017	8.9
San Bernardino	43,356	5,580	48,936	24,330,652	2,285,278	2,915,991	29,531,921	8.1
San Diego	72,889	11,378	84,267	40,481,469	2,217,805	5,247,761	47,947,035	6.3
San Francisco	27,499	--	27,499	15,953,605	--	--	15,953,605	7.1
San Joaquin	10,121	2,492	12,613	6,658,310	1,338,745	1,013,874	9,010,930	6.9
San Luis Obispo	6,152	3,417	9,569	3,008,172	1,559,477	458,155	5,025,804	25.1
San Mateo	17,635	1,554	19,189	10,763,343	1,573,880	1,569,755	13,906,978	6.8
Santa Barbara	9,936	2,464	12,400	4,800,422	552,872	697,835	6,051,129	5.9
Santa Clara	42,654	1,326	43,980	30,970,216	376,868	4,873,361	36,220,445	8.3
Santa Cruz	4,614	3,706	8,320	1,954,395	785,037	317,262	3,056,694	5.6
Shasta	3,784	1,989	5,773	2,079,555	318,870	243,855	2,642,280	3.9
Sierra	23	97	120	3,252	6,849	14,802	24,903	57.9
Siskiyou	1,173	674	1,847	344,147	72,855	103,669	520,670	2.5
Solano	7,652	450	8,102	5,217,257	170,076	650,626	6,037,959	4.5
Sonoma	11,475	5,836	17,311	5,456,677	1,236,655	689,665	7,382,997	6.0
Stanislaus	7,601	2,160	9,761	4,925,093	1,470,489	782,690	7,178,273	7.7
Sutter	1,431	438	1,869	986,538	251,513	128,589	1,366,640	4.0
Tehama	771	745	1,516	539,760	138,865	69,275	747,900	8.7
Trinity	--	573	573	--	71,809	14,860	86,669	3.9
Tulare	6,229	2,296	8,525	4,183,383	665,800	650,178	5,499,361	8.8
Tuolumne	538	1,329	1,867	235,447	291,976	64,036	591,458	1.9
Ventura	20,354	1,852	22,206	10,422,713	410,578	1,124,970	11,958,260	8.5
Yolo	3,559	453	4,012	2,774,216	284,752	416,377	3,475,345	7.0
Yuba	380	819	1,199	184,316	221,039	80,942	486,296	0.8
Statewide	--	--	6,558	--	--	249,586	249,586	3.6
TOTAL	844,006	127,725	978,289	\$451,660,981	\$46,813,225	\$59,913,044	\$558,387,250	7.3
HISTORICAL DATA								
2007	882,380	142,371	1,032,920	456,878,930	45,551,736	58,619,483	561,050,149	0.2
2008	884,892	141,980	1,034,675	430,757,425	44,901,544	55,994,571	531,653,540	-5.2
2009	816,204	130,561	953,851	372,766,115	36,759,690	46,967,140	456,492,945	-14.1
2010	838,775	132,198	978,047	388,988,263	38,473,014	49,886,709	477,347,986	4.6
2011	832,839	129,845	969,643	423,009,010	43,126,837	54,432,208	520,568,055	9.1

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NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, 2012

(Taxable transactions in thousands of dollars)

Type of business	ALAMEDA		BUTTE		CONTRA COSTA		EL DORADO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	1,333	2,823,697	231	258,125	721	1,650,526	188	181,502
New Car Dealers	120	2,297,065	16	173,367	63	1,343,600	10	131,688
Used Car Dealers	370	186,764	49	16,979	195	106,684	28	10,789
Other Motor Vehicle Dealers	117	99,223	30	16,220	60	33,989	29	3,086
Auto. Parts, Accessories and Tire Stores	726	240,645	136	51,559	403	166,253	121	35,940
Furniture and Home Furnishings Stores	685	474,949	99	41,302	461	260,102	99	17,651
Furniture Stores	330	324,880	39	22,966	208	134,621	25	3,904
Home Furnishings Stores	355	150,068	60	18,335	253	125,481	74	13,747
Electronics and Appliance Stores	1,020	625,589	123	66,554	506	371,588	108	14,218
Bldg. Matrl. and Garden Equip. and Supplies	625	1,230,013	186	210,061	408	791,073	157	119,266
Building Material and Supplies Dealers	491	1,151,975	113	173,133	296	704,503	97	99,565
Lawn and Garden Equip. and Supplies Stores	134	78,038	73	36,928	112	86,571	60	19,701
Food and Beverage Stores	1,468	990,964	168	156,660	690	725,277	177	150,243
Supermarkets and Other Grocery Stores	586	687,665	72	128,848	283	542,368	54	127,757
Convenience Stores	221	74,490	27	11,412	113	60,824	22	9,248
Specialty Food Stores	355	34,985	42	1,516	167	22,397	44	3,074
Beer, Wine, and Liquor Stores	306	193,824	27	14,884	127	99,688	57	10,164
Health and Personal Care Stores	763	440,239	118	53,147	522	293,030	124	42,106
Pharmacies and Drug Stores	168	291,711	38	40,976	110	205,979	32	36,902
Health and Personal Care Stores	595	148,529	80	12,171	412	87,050	92	5,204
Gasoline Stations	421	2,291,985	83	313,316	308	1,587,047	54	268,613
Clothing and Clothing Accessories Stores	2,418	1,084,439	266	101,219	1,373	773,210	298	46,402
Men's Clothing Stores	75	32,457	5	3,556	58	25,861	6	#
Women's Clothing Stores	304	147,199	39	18,911	207	103,158	29	8,086
Family Clothing Stores, Accessories, and Other Stores	1,393	686,392	144	57,132	727	500,164	187	35,656 #
Shoe Stores	150	140,998	23	14,053	83	73,734	3	#
Jewelry, Luggage, and Leather Goods Stores	496	77,393	55	7,566	298	70,293	73	2,660
Sporting Goods, Hobby, Book, and Music Stores	1,193	487,666	200	70,521	667	302,051	210	31,157
Sporting Goods Stores	280	202,286	96	27,589	230	130,748	102	23,473
Hobby, Toy and Musical Instrument Stores	337	164,982	44	20,557	163	117,056	42	3,662
Book, Periodical, and Music Stores	576	120,398	60	22,375	274	54,247	66	4,022
General Merchandise Stores	531	1,887,477	64	337,833	265	1,505,629	74	113,162
Miscellaneous Store Retailers	5,023	988,889	753	95,951	2,879	420,581	885	62,482
Florists	215	19,406	18	1,410	113	8,196	28	1,284
Office Supplies and Stationery Stores	78	367,134	12	10,775	48	60,350	10	8,334
Gift, Novelty, and Souvenir Stores	601	51,935	133	5,963	336	30,662	247	10,747
Used Merchandise Stores	464	32,859	139	7,921	184	17,677	75	6,103
Other Miscellaneous Store Retailers	3,665	517,555	451	69,882	2,198	303,695	525	36,014
Nonstore Retailers	6,112	136,755	1,405	19,713	3,383	87,720	1,105	26,905
Food Services and Drinking Places	4,435	2,318,686	537	243,351	2,160	1,294,601	460	193,636
Full-Service Restaurants	1,345	1,046,608	196	112,135	704	622,790	184	107,990
Limited-Service Eating Places	2,403	1,081,971	262	115,241	1,169	595,683	237	79,690
Special Food Services	532	115,476	55	5,594	199	29,266	27	3,222
Drinking Places (Alcoholic Beverages)	155	74,630	24	10,381	88	46,862	12	2,734
Total Retail and Food Services	26,027	15,781,349	4,233	1,967,753	14,343	10,062,437	3,939	1,267,343
All Other Outlets	13,679	9,400,222	1,819	746,337	7,161	3,934,812	1,688	472,829
Total All Outlets	39,706	25,181,571	6,052	2,714,090	21,504	13,997,249	5,627	1,740,172
Historical Data								
Comparable data for total all outlets:								
2007	42,014	25,831,140	6,231	2,778,076	23,181	14,086,295	6,122	1,896,995
2008	41,783	23,862,957	6,300	2,678,170	23,149	13,307,681	6,132	1,787,804
2009	38,663	20,430,195	5,840	2,348,900	21,395	11,883,049	5,592	1,527,935
2010	40,348	21,541,741	5,961	2,459,719	21,784	11,953,846	5,702	1,561,471
2011	38,577	23,430,799	5,917	2,588,112	21,153	12,799,857	5,589	1,651,689

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, 2012

(Taxable transactions in thousands of dollars)								
Type of business	FRESNO		HUMBOLDT		IMPERIAL		KERN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	1,034	1,509,475	123	193,277	162	214,504	722	1,371,696
New Car Dealers	68	955,261	12	107,503	10	144,601	48	959,140
Used Car Dealers	273	272,284	28	28,888	27	19,791 #	136	151,053
Other Motor Vehicle Dealers	62	69,742	11	7,681	8	#	45	61,517
Auto. Parts, Accessories and Tire Stores	631	212,188	72	49,205	117	50,113	493	199,985
Furniture and Home Furnishings Stores	377	195,988	45	21,003	46	9,091	231	430,323
Furniture Stores	220	132,005	16	10,696	23	2,315	123	#
Home Furnishings Stores	157	63,983	29	10,307	23	6,776	108	430,323 #
Electronics and Appliance Stores	483	195,302	68	23,074	63	42,971	274	166,644
Bldg. Matrl. and Garden Equip. and Supplies	421	658,996	166	186,282	93	115,631	316	586,099
Building Material and Supplies Dealers	254	495,848	94	136,912	59	84,424	211	493,185
Lawn and Garden Equip. and Supplies Stores	167	163,148	72	49,370	34	31,208	105	92,914
Food and Beverage Stores	802	613,061	126	124,300	107	64,399	644	523,103
Supermarkets and Other Grocery Stores	383	463,333	68	110,042	55	47,217	377	431,231
Convenience Stores	128	52,260	16	2,227	24	13,910	96	51,390
Specialty Food Stores	141	8,209	24	1,605	22	1,672	92	6,115
Beer, Wine, and Liquor Stores	150	89,258	18	10,425	6	1,600	79	34,367
Health and Personal Care Stores	408	207,262	84	41,161	66	18,244	347	179,645
Pharmacies and Drug Stores	128	142,849	35	34,749	23	10,635	126	121,539
Health and Personal Care Stores	280	64,413	49	6,412	43	7,609	221	58,105
Gasoline Stations	332	1,344,674	67	188,740	73	228,925	352	1,773,711
Clothing and Clothing Accessories Stores	1,805	496,625	176	49,922	323	160,795	729	348,403
Men's Clothing Stores	46	13,334	4	1,933	12	#	30	8,686
Women's Clothing Stores	184	79,066	25	5,993	73	24,728	97	54,946
Family Clothing Stores, Accessories, and Other Stores	1,286	305,904	99	28,125	165	112,483 #	397	195,048
Shoe Stores	90	57,270	9	6,529	46	15,920	78	53,317
Jewelry, Luggage, and Leather Goods Stores	199	41,051	39	7,342	27	7,663	127	36,406
Sporting Goods, Hobby, Book, and Music Stores	612	213,067	135	45,349	71	24,840	413	144,859
Sporting Goods Stores	219	79,927	52	21,532	29	6,435	172	58,214
Hobby, Toy and Musical Instrument Stores	171	77,258	32	12,634	28	14,488	115	59,761
Book, Periodical, and Music Stores	222	55,881	51	11,182	14	3,917	126	26,884
General Merchandise Stores	354	1,286,415	34	200,740	85	400,926	259	1,081,876
Miscellaneous Store Retailers	2,257	347,723	547	63,765	429	31,764	1,642	276,175
Florists	71	9,498	15	1,067	14	1,077	66	7,260
Office Supplies and Stationery Stores	44	82,663	5	8,828	5	7,261	34	53,975
Gift, Novelty, and Souvenir Stores	499	30,071	92	7,035	29	3,943	234	17,243
Used Merchandise Stores	568	17,313	58	9,836	222	2,099	253	10,265
Other Miscellaneous Store Retailers	1,075	208,179	377	36,999	159	17,384	1,055	187,432
Nonstore Retailers	1,765	64,736	1,238	13,294	421	8,066	3,368	62,738
Food Services and Drinking Places	2,020	1,031,595	399	147,867	319	162,653	1,618	910,760
Full-Service Restaurants	651	454,389	161	82,131	70	45,750	558	377,186
Limited-Service Eating Places	1,105	546,233	162	57,424	197	113,340	857	511,233
Special Food Services	205	17,812	52	1,684	33	1,282	146	10,449
Drinking Places (Alcoholic Beverages)	59	13,161	24	6,628	19	2,282	57	11,893
<i>Total Retail and Food Services</i>	12,670	8,164,919	3,208	1,298,773	2,258	1,482,810	10,915	7,856,031
<i>All Other Outlets</i>	6,494	3,855,710	1,291	469,397	1,030	873,503	4,897	6,810,442
<i>Total All Outlets</i>	19,164	12,020,630	4,499	1,768,170	3,288	2,356,313	15,812	14,666,473
Historical Data								
Comparable data for total all outlets:								
2007	20,415	12,308,257	4,712	1,727,732	4,079	2,253,133	16,679	11,874,302
2008	20,273	11,729,171	4,731	1,692,797	4,118	2,179,276	16,917	12,085,853
2009	19,004	9,966,448	4,532	1,544,584	3,432	1,773,930	15,331	9,932,101
2010	19,350	10,154,265	4,642	1,704,007	3,432	1,970,332	15,845	11,057,910
2011	19,238	11,179,478	4,491	1,698,178	3,390	2,181,800	15,691	13,742,659

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, 2012

Type of business	(Taxable transactions in thousands of dollars)							
	KINGS		LOS ANGELES		MARIN		MENDOCINO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	106	156,367	8,804	14,479,392	166	610,028	92	117,385
New Car Dealers	8	114,837	551	11,285,233	31	527,846	6	71,780
Used Car Dealers	18	9,253	1,775	1,358,626	31	34,110	14	5,402
Other Motor Vehicle Dealers	6	524	487	405,782	30	11,534	14	11,554
Auto. Parts, Accessories and Tire Stores	74	31,753	5,991	1,429,751	74	36,539	58	28,649
Furniture and Home Furnishings Stores	30	11,742	5,332	2,441,922	207	118,307	45	12,289
Furniture Stores	20	9,622	2,721	1,555,965	92	50,022	16	6,031
Home Furnishings Stores	10	2,120	2,611	885,957	115	68,285	29	6,259
Electronics and Appliance Stores	39	9,871	6,602	3,570,668	161	120,099	25	13,289
Bldg. Matrl. and Garden Equip. and Supplies	63	87,512	3,604	6,510,966	138	272,110	132	134,011
Building Material and Supplies Dealers	36	65,208	2,719	6,241,661	86	242,877	67	98,637
Lawn and Garden Equip. and Supplies Stores	27	22,304	885	269,305	52	29,233	65	35,374
Food and Beverage Stores	100	81,947	8,893	5,824,815	214	277,873	136	110,949
Supermarkets and Other Grocery Stores	54	57,999	3,233	4,244,457	84	210,879	55	90,435
Convenience Stores	15	15,731	1,632	512,672	26	26,348	13	4,823
Specialty Food Stores	14	524	2,295	213,465	48	4,966	36	2,147
Beer, Wine, and Liquor Stores	17	7,692	1,733	854,220	56	35,679	32	13,544
Health and Personal Care Stores	46	23,094	8,269	3,163,312	185	122,472	34	26,330
Pharmacies and Drug Stores	12	17,546	2,027	1,759,830	32	87,952	20	24,065
Health and Personal Care Stores	34	5,548	6,242	1,403,482	153	34,520	14	2,265
Gasoline Stations	41	174,535	2,185	14,037,507	67	400,211	53	207,072
Clothing and Clothing Accessories Stores	218	51,980	24,229	9,166,549	566	305,000	126	30,267
Men's Clothing Stores	5	290	888	250,270	17	8,628	5	885
Women's Clothing Stores	17	7,009	3,818	1,451,396	89	50,977	24	6,087
Family Clothing Stores, Accessories, and Other Stores	155	31,792	13,716	5,629,772	293	215,813	61	18,224
Shoe Stores	15	7,296	1,918	977,744	29	14,626	10	2,457
Jewelry, Luggage, and Leather Goods Stores	26	5,592	3,889	857,366	138	14,955	26	2,615
Sporting Goods, Hobby, Book, and Music Stores	56	12,745	7,587	2,454,806	319	137,827	109	22,650
Sporting Goods Stores	18	3,345	2,083	897,803	105	77,055	40	10,895
Hobby, Toy and Musical Instrument Stores	18	6,967	2,234	962,589	71	37,619	27	6,796
Book, Periodical, and Music Stores	20	2,432	3,270	594,414	143	23,153	42	4,959
General Merchandise Stores	56	153,928	6,524	11,157,997	72	281,325	22	80,956
Miscellaneous Store Retailers	284	30,544	33,483	4,798,211	1,219	184,154	433	49,366
Florists	5	944	1,289	126,168	46	4,873	12	357
Office Supplies and Stationery Stores	5	#	782	1,188,417	15	26,941	8	#
Gift, Novelty, and Souvenir Stores	56	1,262	4,886	398,842	206	16,706	80	7,785
Used Merchandise Stores	85	1,958	3,888	187,030	129	14,192	37	2,014
Other Miscellaneous Store Retailers	133	26,380 #	22,638	2,897,754	823	121,442	296	39,211 #
Nonstore Retailers	222	12,004	38,646	1,200,322	2,117	41,692	1,036	21,120
Food Services and Drinking Places	267	124,430	26,201	16,512,136	776	486,787	294	104,477
Full-Service Restaurants	62	30,186	7,580	7,962,151	356	337,582	147	53,338
Limited-Service Eating Places	163	88,885	15,596	7,546,167	289	122,344	104	43,629
Special Food Services	31	3,481	2,432	747,196	112	17,768	26	642
Drinking Places (Alcoholic Beverages)	11	1,878	593	256,622	19	9,093	17	6,868
Total Retail and Food Services	1,528	930,699	180,359	95,318,603	6,207	3,357,884	2,537	930,163
All Other Outlets	645	455,163	86,055	39,976,979	3,850	975,716	1,124	286,573
Total All Outlets	2,173	1,385,862	266,414	135,295,582	10,057	4,333,600	3,661	1,216,736
Historical Data								
Comparable data for total all outlets:								
2007	2,178	1,328,747	290,344	137,820,418	10,851	4,397,181	3,749	1,286,361
2008	2,144	1,389,409	289,802	131,881,744	10,761	4,158,899	3,742	1,250,959
2009	1,998	1,174,981	264,928	112,744,727	10,226	3,660,036	3,637	1,056,955
2010	2,082	1,188,331	271,293	116,942,334	10,242	3,834,169	3,705	1,075,810
2011	2,139	1,324,038	266,868	126,440,737	9,906	4,049,869	3,616	1,158,893

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, 2012

(Taxable transactions in thousands of dollars)								
Type of business	MERCED		MONTEREY		NAPA		NEVADA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	210	228,508	326	666,429	78	141,234	119	59,800
New Car Dealers	29	144,377	34	442,094	11	107,143	1	#
Used Car Dealers	41	37,010	73	123,013	9	4,287	11	29,008 #
Other Motor Vehicle Dealers	10	2,655	23	11,676	15	1,922	20	#
Auto. Parts, Accessories and Tire Stores	130	44,466	196	89,646	43	27,883	87	30,792
Furniture and Home Furnishings Stores	52	17,363	206	81,177	72	22,567	73	29,720
Furniture Stores	31	11,524	81	37,547	37	10,695	26	14,353
Home Furnishings Stores	21	5,840	125	43,630	35	11,872	47	15,367
Electronics and Appliance Stores	86	33,101	172	92,191	82	29,506	61	13,896
Bldg. Matrl. and Garden Equip. and Supplies	99	116,658	177	287,797	83	174,242	140	131,205
Building Material and Supplies Dealers	56	105,948	116	218,530	56	164,767	88	112,494
Lawn and Garden Equip. and Supplies Stores	43	10,710	61	69,267	27	9,475	52	18,710
Food and Beverage Stores	179	134,553	382	294,742	400	190,562	103	92,389
Supermarkets and Other Grocery Stores	95	83,346	178	209,017	65	105,450	38	83,479
Convenience Stores	33	35,623	60	44,052	17	10,660	16	5,900
Specialty Food Stores	26	3,051	85	12,470	33	2,420	31	618
Beer, Wine, and Liquor Stores	25	12,533	59	29,203	285	72,033	18	2,392
Health and Personal Care Stores	97	33,186	136	97,169	62	32,904	90	32,816
Pharmacies and Drug Stores	24	25,591	39	76,988	12	22,587	14	26,214
Health and Personal Care Stores	73	7,595	97	20,182	50	10,316	76	6,602
Gasoline Stations	92	530,931	135	656,046	33	247,793	33	126,541
Clothing and Clothing Accessories Stores	281	63,540	650	294,017	211	103,102	227	24,637
Men's Clothing Stores	10	1,782	29	13,197	6	3,309	7	#
Women's Clothing Stores	26	9,515	102	50,229	33	17,414	30	5,555
Family Clothing Stores, Accessories, and Other Stores	198	38,196	342	153,393	110	55,532	139	14,055 #
Shoe Stores	15	8,229	51	38,000	23	14,510	5	1,934
Jewelry, Luggage, and Leather Goods Stores	32	5,817	126	39,198	39	12,336	46	3,093
Sporting Goods, Hobby, Book, and Music Stores	112	37,010	224	88,091	105	34,994	166	31,538
Sporting Goods Stores	33	9,822	77	40,194	38	13,973	65	22,056
Hobby, Toy and Musical Instrument Stores	31	14,959	55	33,694	25	14,187	27	2,088
Book, Periodical, and Music Stores	48	12,229	92	14,203	42	6,834	74	7,395
General Merchandise Stores	75	312,245	104	500,337	31	183,372	47	40,894
Miscellaneous Store Retailers	396	54,887	1,094	191,020	460	85,735	631	50,315
Florists	18	1,080	56	6,389	24	3,886	14	1,077
Office Supplies and Stationery Stores	7	6,545	16	21,499	3	#	9	9,540
Gift, Novelty, and Souvenir Stores	91	2,597	259	34,555	60	3,938	173	4,446
Used Merchandise Stores	67	1,753	163	10,534	43	3,090	71	2,732
Other Miscellaneous Store Retailers	213	42,913	600	118,042	330	74,821 #	364	32,520
Nonstore Retailers	428	12,936	2,238	40,419	1,059	22,934	752	17,887
Food Services and Drinking Places	450	203,648	1,067	637,659	363	343,545	267	110,380
Full-Service Restaurants	139	73,318	421	364,784	153	251,522	105	62,115
Limited-Service Eating Places	238	126,230	492	241,725	135	69,216	130	43,941
Special Food Services	59	1,768	130	26,202	62	14,127	24	1,797
Drinking Places (Alcoholic Beverages)	14	2,333	24	4,948	13	8,680	8	2,527
<i>Total Retail and Food Services</i>	2,557	1,778,567	6,911	3,927,095	3,039	1,612,489	2,709	762,019
<i>All Other Outlets</i>	1,177	733,749	3,273	1,710,350	2,477	1,106,190	1,277	343,466
<i>Total All Outlets</i>	3,734	2,512,316	10,184	5,637,445	5,516	2,718,679	3,986	1,105,485
Historical Data								
Comparable data for total all outlets:								
2007	3,946	2,517,482	11,161	5,680,652	4,948	2,572,656	4,228	1,320,841
2008	3,996	2,387,557	11,168	5,399,594	5,023	2,548,990	4,176	1,187,429
2009	3,617	2,050,459	10,125	4,705,845	4,992	2,216,283	3,871	983,220
2010	3,671	2,134,070	10,204	4,955,562	5,148	2,301,907	3,938	1,011,819
2011	3,605	2,374,690	10,268	5,312,732	5,245	2,494,845	3,890	1,074,759

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, 2012

Type of business	(Taxable transactions in thousands of dollars)							
	ORANGE		PLACER		RIVERSIDE		SACRAMENTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	3,116	6,551,466	428	1,425,698	2,033	3,493,098	1,561	2,266,802
New Car Dealers	237	5,028,044	36	984,861	116	2,537,146	74	1,602,856
Used Car Dealers	729	817,029	116	283,681	366	293,175	435	237,975
Other Motor Vehicle Dealers	325	223,098	59	64,065	252	239,333	100	124,609
Auto. Parts, Accessories and Tire Stores	1,825	483,294	217	93,091	1,299	423,444	952	301,361
Furniture and Home Furnishings Stores	2,114	965,018	258	196,059	1,064	441,649	608	278,066
Furniture Stores	983	574,554	123	133,153	484	280,262	276	161,648
Home Furnishings Stores	1,131	390,464	135	62,906	580	161,387	332	116,418
Electronics and Appliance Stores	3,016	2,536,415	295	224,416	1,036	488,419	830	606,913
Bldg. Matrl. and Garden Equip. and Supplies	1,429	2,351,574	276	358,769	962	1,364,513	577	1,024,765
Building Material and Supplies Dealers	1,059	2,184,226	184	324,581	592	1,243,585	412	943,935
Lawn and Garden Equip. and Supplies Stores	370	167,348	92	34,188	370	120,928	165	80,829
Food and Beverage Stores	2,595	2,056,803	292	295,300	1,324	1,356,148	1,130	916,005
Supermarkets and Other Grocery Stores	1,023	1,487,682	80	218,319	483	965,973	396	674,388
Convenience Stores	325	181,405	41	26,586	231	224,291	229	108,299
Specialty Food Stores	775	97,230	121	12,515	388	29,314	335	19,995
Beer, Wine, and Liquor Stores	472	290,485	50	37,880	222	136,570	170	113,323
Health and Personal Care Stores	2,910	948,220	350	112,831	1,193	490,238	932	412,707
Pharmacies and Drug Stores	553	525,200	42	57,630	327	331,367	182	255,990
Health and Personal Care Stores	2,357	423,020	308	55,202	866	158,871	750	156,717
Gasoline Stations	693	5,063,762	108	862,567	480	3,516,040	355	1,935,830
Clothing and Clothing Accessories Stores	7,125	3,510,757	869	412,945	3,660	1,672,482	2,263	855,369
Men's Clothing Stores	237	91,799	12	8,781	147	56,888	58	31,076
Women's Clothing Stores	1,001	561,578	86	60,710	488	248,374	206	107,835
Family Clothing Stores, Accessories, and Other Stores	4,133	2,212,034	583	261,451	2,276	942,124	1,488	534,382
Shoe Stores	435	263,624	49	37,758	291	187,560	125	110,863
Jewelry, Luggage, and Leather Goods Stores	1,319	381,722	139	44,244	458	237,537	386	71,214
Sporting Goods, Hobby, Book, and Music Stores	3,150	1,133,702	502	205,757	1,320	467,536	1,137	443,795
Sporting Goods Stores	1,235	552,490	214	115,221	534	227,069	387	185,671
Hobby, Toy and Musical Instrument Stores	801	374,981	125	63,017	371	172,218	284	141,730
Book, Periodical, and Music Stores	1,114	206,232	163	27,520	415	68,248	466	116,394
General Merchandise Stores	1,665	5,026,911	265	619,988	967	3,174,022	675	2,076,421
Miscellaneous Store Retailers	11,064	1,738,855	1,734	189,018	6,296	742,118	4,211	563,728
Florists	479	40,904	57	2,755	172	12,418	198	11,296
Office Supplies and Stationery Stores	313	382,757	27	31,613	132	126,621	85	117,905
Gift, Novelty, and Souvenir Stores	1,949	134,226	406	16,331	1,026	70,813	955	47,613
Used Merchandise Stores	1,214	68,061	300	6,440	1,161	34,148	572	40,812
Other Miscellaneous Store Retailers	7,109	1,112,908	944	131,879	3,805	498,118	2,401	346,103
Nonstore Retailers	13,347	635,707	1,966	100,164	10,194	142,081	4,684	132,031
Food Services and Drinking Places	8,049	5,853,267	929	610,467	4,154	2,668,324	3,248	1,854,027
Full-Service Restaurants	2,453	3,060,360	354	338,854	1,230	1,126,895	1,089	872,203
Limited-Service Eating Places	4,569	2,496,223	495	256,840	2,447	1,450,936	1,757	891,475
Special Food Services	842	187,845	65	6,344	375	51,285	325	53,708
Drinking Places (Alcoholic Beverages)	185	108,840	15	8,429	102	39,209	77	36,640
Total Retail and Food Services	60,273	38,372,456	8,272	5,613,981	34,683	20,016,668	22,211	13,366,459
All Other Outlets	32,910	16,858,156	3,349	1,451,616	13,633	8,079,341	9,296	5,723,389
Total All Outlets	93,183	55,230,612	11,621	7,065,597	48,316	28,096,009	31,507	19,089,848
Historical Data								
Comparable data for total all outlets:								
2007	99,088	57,293,471	11,676	7,431,405	45,279	29,023,609	35,023	20,560,510
2008	97,612	53,606,829	12,104	6,634,810	46,272	26,003,595	35,547	19,331,847
2009	90,231	45,712,784	11,135	5,796,644	42,765	22,227,877	31,644	16,563,853
2010	92,047	47,667,179	11,439	6,017,542	45,688	23,152,780	32,789	16,904,528
2011	92,207	51,731,139	11,120	6,568,195	46,886	25,641,497	31,682	18,003,765

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, 2012

(Taxable transactions in thousands of dollars)

Type of business	SAN BERNARDINO		SAN DIEGO		SAN FRANCISCO		SAN JOAQUIN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	2,378	3,511,089	2,933	5,851,723	224	505,612	687	999,543
New Car Dealers	91	2,203,478	244	4,377,350	23	413,777	35	620,210
Used Car Dealers	475	567,212	810	599,467	32	13,760	129	101,869
Other Motor Vehicle Dealers	206	264,115	334	319,811	28	28,729	69	103,996
Auto. Parts, Accessories and Tire Stores	1,606	476,283	1,545	555,095	141	49,345	454	173,468
Furniture and Home Furnishings Stores	972	435,093	1,537	962,420	535	443,334	214	142,791
Furniture Stores	479	281,350	616	633,001	255	217,637	101	42,050
Home Furnishings Stores	493	153,743	921	329,419	280	225,697	113	100,741
Electronics and Appliance Stores	1,015	473,174	2,016	1,261,183	508	381,934	277	133,410
Bldg. Matrl. and Garden Equip. and Supplies	833	1,247,091	1,501	2,204,608	324	466,949	288	471,953
Building Material and Supplies Dealers	572	1,192,344	935	2,061,677	240	446,294	191	421,154
Lawn and Garden Equip. and Supplies Stores	261	54,746	566	142,931	84	20,655	97	50,799
Food and Beverage Stores	1,424	1,177,132	2,270	2,087,821	1,235	698,890	651	391,882
Supermarkets and Other Grocery Stores	488	809,199	769	1,429,650	637	505,355	236	290,689
Convenience Stores	293	213,945	407	261,763	137	34,459	122	44,639
Specialty Food Stores	358	28,861	615	72,159	295	35,049	173	14,585
Beer, Wine, and Liquor Stores	285	125,127	479	324,249	166	124,027	120	41,968
Health and Personal Care Stores	1,177	482,082	1,917	876,663	627	445,678	316	128,378
Pharmacies and Drug Stores	284	240,027	429	526,481	142	#	80	90,347
Health and Personal Care Stores	893	242,055	1,488	350,183	485	445,678 #	236	38,032
Gasoline Stations	594	3,748,749	781	4,595,421	120	664,318	214	1,319,579
Clothing and Clothing Accessories Stores	3,723	1,489,626	5,767	3,208,810	2,422	1,886,746	805	274,789
Men's Clothing Stores	144	41,685	190	77,933	103	43,670	25	7,629
Women's Clothing Stores	431	191,267	785	443,190	408	306,677	73	35,626
Family Clothing Stores, Accessories, and Other Stores	2,417	851,518	3,296	2,079,236	1,185	1,111,934	525	174,141
Shoe Stores	350	208,760	419	291,684	127	154,217	54	37,609
Jewelry, Luggage, and Leather Goods Stores	381	196,397	1,077	316,768	599	270,248	128	19,785
Sporting Goods, Hobby, Book, and Music Stores	1,325	536,289	2,872	1,003,947	830	365,862	338	156,240
Sporting Goods Stores	440	226,908	1,090	468,333	160	152,418	154	87,090
Hobby, Toy and Musical Instrument Stores	427	207,285	695	339,515	148	73,788	96	47,352
Book, Periodical, and Music Stores	458	102,096	1,087	196,099	522	139,656	88	21,799
General Merchandise Stores	1,206	2,986,332	1,063	4,695,436	283	804,628	258	1,025,786
Miscellaneous Store Retailers	5,749	1,262,685	10,338	1,473,767	3,603	662,517	1,448	342,631
Florists	147	10,799	594	64,690	228	29,880	44	4,656
Office Supplies and Stationery Stores	120	612,754	205	248,334	64	72,871	29	#
Gift, Novelty, and Souvenir Stores	917	56,050	1,445	156,798	653	143,573	273	9,446
Used Merchandise Stores	1,221	24,158	1,485	83,117	314	37,363	257	17,614
Other Miscellaneous Store Retailers	3,344	558,924	6,609	920,826	2,344	378,830	845	310,915 #
Nonstore Retailers	10,732	170,230	16,295	265,508	3,086	114,723	1,669	63,339
Food Services and Drinking Places	3,967	2,461,365	7,853	5,665,929	4,482	3,442,081	1,377	674,001
Full-Service Restaurants	1,111	951,713	2,494	3,016,230	2,055	2,298,577	465	286,855
Limited-Service Eating Places	2,428	1,435,186	4,299	2,308,791	1,731	698,582	688	367,118
Special Food Services	299	35,112	804	190,934	420	283,509	190	14,381
Drinking Places (Alcoholic Beverages)	129	39,354	256	149,974	276	161,413	34	5,647
<i>Total Retail and Food Services</i>	35,095	19,980,937	57,143	34,153,236	18,279	10,883,271	8,542	6,124,321
<i>All Other Outlets</i>	13,841	9,550,983	27,124	13,793,799	9,220	5,070,334	4,071	2,886,608
<i>Total All Outlets</i>	48,936	29,531,921	84,267	47,947,035	27,499	15,953,605	12,613	9,010,930
Historical Data								
Comparable data for total all outlets:								
2007	47,810	30,450,731	85,341	47,485,988	27,906	14,614,736	13,300	9,326,761
2008	48,994	27,777,703	87,050	45,329,136	27,882	14,837,689	13,419	8,696,074
2009	45,062	23,652,433	80,595	39,728,657	26,459	12,633,575	12,297	7,260,073
2010	47,562	24,687,862	83,194	41,623,636	26,896	13,443,121	12,633	7,602,090
2011	47,791	27,322,980	83,971	45,090,382	26,936	14,890,527	12,450	8,426,952

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, 2012

Type of business	(Taxable transactions in thousands of dollars)							
	SAN LUIS OBISPO		SAN MATEO		SANTA BARBARA		SANTA CLARA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	265	416,833	453	1,464,005	288	591,988	1,122	3,480,485
New Car Dealers	24	276,633	65	1,266,916	31	478,203	127	2,992,075
Used Car Dealers	35	40,230	103	57,754	54	21,838	238	126,719
Other Motor Vehicle Dealers	57	42,399	32	25,301	44	23,038	99	105,543
Auto. Parts, Accessories and Tire Stores	149	57,572	253	114,034	159	68,909	658	256,148
Furniture and Home Furnishings Stores	165	69,138	396	362,570	201	101,285	744	573,328
Furniture Stores	73	33,956	174	274,649	86	60,370	330	355,856
Home Furnishings Stores	92	35,181	222	87,921	115	40,915	414	217,472
Electronics and Appliance Stores	129	71,828	445	388,186	186	141,922	1,575	1,487,911
Bldg. Matrl. and Garden Equip. and Supplies	250	284,736	340	758,787	258	403,079	702	1,406,177
Building Material and Supplies Dealers	151	233,807	232	700,137	141	317,135	513	1,307,862
Lawn and Garden Equip. and Supplies Stores	99	50,928	108	58,650	117	85,944	189	98,315
Food and Beverage Stores	326	236,298	585	563,507	441	385,123	1,288	1,066,463
Supermarkets and Other Grocery Stores	81	157,463	251	407,614	172	278,079	440	753,881
Convenience Stores	41	26,850	70	36,295	60	45,969	224	105,126
Specialty Food Stores	63	5,477	156	19,226	75	4,742	327	25,683
Beer, Wine, and Liquor Stores	141	46,507	108	100,373	134	56,332	297	181,773
Health and Personal Care Stores	152	81,645	371	261,067	212	134,104	958	591,347
Pharmacies and Drug Stores	39	59,042	73	184,926	60	96,438	227	369,948
Health and Personal Care Stores	113	22,604	298	76,141	152	37,666	731	221,399
Gasoline Stations	95	515,544	210	1,262,692	109	640,930	402	2,679,491
Clothing and Clothing Accessories Stores	418	211,278	1,103	683,382	555	310,892	2,502	2,189,462
Men's Clothing Stores	15	10,798	33	17,291	20	4,208	89	55,268
Women's Clothing Stores	61	34,669	178	94,183	99	54,181	409	271,957
Family Clothing Stores, Accessories, and Other Stores	253	127,358	539	440,573	278	197,874	1,311	1,345,975
Shoe Stores	27	23,562	61	65,598	40	25,069	199	217,705
Jewelry, Luggage, and Leather Goods Stores	62	14,891	292	65,736	118	29,560	494	298,558
Sporting Goods, Hobby, Book, and Music Stores	314	101,901	566	291,677	341	123,600	1,224	714,368
Sporting Goods Stores	140	66,809	192	127,346	154	63,240	393	303,296
Hobby, Toy and Musical Instrument Stores	72	22,312	152	100,599	57	39,169	380	230,696
Book, Periodical, and Music Stores	102	12,780	222	63,733	130	21,191	451	180,376
General Merchandise Stores	95	359,874	199	1,130,266	135	467,461	407	2,532,297
Miscellaneous Store Retailers	1,138	151,069	2,142	493,970	1,133	232,274	4,197	744,431
Florists	44	3,530	125	16,688	62	#	204	18,506
Office Supplies and Stationery Stores	22	25,764	40	153,339	18	28,249	86	105,263
Gift, Novelty, and Souvenir Stores	227	19,873	363	55,875	171	40,836	749	71,276
Used Merchandise Stores	146	9,178	223	18,050	142	16,150	343	40,629
Other Miscellaneous Store Retailers	699	92,725	1,391	250,018	740	147,039 #	2,815	508,757
Nonstore Retailers	2,180	24,694	2,754	114,986	2,852	37,531	8,100	295,853
Food Services and Drinking Places	859	499,765	2,184	1,502,049	1,151	731,895	4,888	3,355,097
Full-Service Restaurants	416	317,084	856	866,159	476	396,321	1,707	1,761,033
Limited-Service Eating Places	367	164,501	942	514,204	506	296,011	2,321	1,317,633
Special Food Services	57	8,626	336	104,531	123	18,558	734	221,631
Drinking Places (Alcoholic Beverages)	19	9,554	50	17,154	46	21,005	126	54,800
<i>Total Retail and Food Services</i>	6,386	3,024,601	11,748	9,277,144	7,862	4,302,083	28,109	21,116,708
<i>All Other Outlets</i>	3,183	2,001,203	7,441	4,629,834	4,538	1,749,045	15,871	15,103,737
<i>Total All Outlets</i>	9,569	5,025,804	19,189	13,906,978	12,400	6,051,129	43,980	36,220,445
Historical Data								
Comparable data for total all outlets:								
2007	9,857	4,267,639	20,202	13,326,306	13,177	6,067,223	47,651	33,663,448
2008	10,040	3,974,226	19,853	13,137,913	13,114	5,883,938	47,253	32,274,306
2009	9,412	3,442,431	18,840	11,327,022	12,303	5,104,186	43,396	27,427,709
2010	9,425	3,614,355	18,979	11,966,338	12,298	5,309,768	43,583	30,523,322
2011	9,447	4,017,989	18,995	13,020,643	12,302	5,716,474	43,390	33,431,217

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, 2012

Type of business	(Taxable transactions in thousands of dollars)							
	SANTA CRUZ		SHASTA		SOLANO		SONOMA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	184	272,189	216	336,474	317	725,410	381	825,898
New Car Dealers	14	182,329	10	161,725	32	573,050	32	625,126
Used Car Dealers	39	25,156	49	65,137	80	19,457	87	40,763
Other Motor Vehicle Dealers	33	14,140	42	39,672	42	58,881	63	48,375
Auto. Parts, Accessories and Tire Stores	98	50,563	115	69,941	163	74,021	199	111,634
Furniture and Home Furnishings Stores	137	47,659	61	34,635	115	77,404	230	123,255
Furniture Stores	59	21,277	25	21,633	50	46,696	100	69,690
Home Furnishings Stores	78	26,381	36	13,001	65	30,708	130	53,565
Electronics and Appliance Stores	165	68,525	107	53,669	146	111,468	218	157,049
Bldg. Matrl. and Garden Equip. and Supplies	193	251,652	170	168,034	150	286,842	354	551,992
Building Material and Supplies Dealers	111	209,222	96	148,587	112	264,244	202	487,817
Lawn and Garden Equip. and Supplies Stores	82	42,430	74	19,447	38	22,598	152	64,175
Food and Beverage Stores	258	237,420	123	140,731	273	222,972	632	496,868
Supermarkets and Other Grocery Stores	97	164,079	64	121,361	94	158,954	180	353,342
Convenience Stores	29	16,656	11	3,111	48	22,827	66	44,225
Specialty Food Stores	73	11,445	26	1,268	64	8,313	110	10,718
Beer, Wine, and Liquor Stores	59	45,239	22	14,991	67	32,878	276	88,584
Health and Personal Care Stores	165	99,767	91	47,179	151	88,212	204	138,764
Pharmacies and Drug Stores	49	79,437	49	33,965	26	48,758	57	102,476
Health and Personal Care Stores	116	20,330	42	13,214	125	39,454	147	36,288
Gasoline Stations	79	363,261	88	360,364	145	710,489	140	746,629
Clothing and Clothing Accessories Stores	484	147,701	148	86,418	476	411,613	584	308,021
Men's Clothing Stores	18	5,075	7	#	19	12,485	18	12,294
Women's Clothing Stores	72	21,187	18	7,816	63	44,059	99	52,127
Family Clothing Stores, Accessories, and Other Stores	269	90,472	71	60,657 #	277	247,971	278	175,577
Shoe Stores	32	20,196	18	12,212	40	53,564	56	45,189
Jewelry, Luggage, and Leather Goods Stores	93	10,771	34	5,732	77	53,534	133	22,833
Sporting Goods, Hobby, Book, and Music Stores	315	80,702	163	65,854	208	103,634	376	164,308
Sporting Goods Stores	109	36,625	77	41,976	87	47,601	111	82,027
Hobby, Toy and Musical Instrument Stores	90	28,945	31	14,579	48	36,171	89	47,819
Book, Periodical, and Music Stores	116	15,132	55	9,300	73	19,863	176	34,462
General Merchandise Stores	61	260,340	33	321,339	91	670,845	97	704,422
Miscellaneous Store Retailers	968	136,364	602	80,760	922	160,344	1,775	254,454
Florists	39	2,775	14	2,019	35	3,808	62	5,739
Office Supplies and Stationery Stores	15	30,403	13	7,542	10	15,162	20	45,237
Gift, Novelty, and Souvenir Stores	183	18,714	92	6,776	101	11,314	241	21,912
Used Merchandise Stores	157	9,077	104	4,779	135	11,147	295	16,273
Other Miscellaneous Store Retailers	574	75,395	379	59,646	641	118,913	1,157	165,292
Nonstore Retailers	2,130	26,359	1,555	18,357	1,757	35,752	4,788	74,919
Food Services and Drinking Places	696	383,382	464	201,899	856	505,396	1,326	681,482
Full-Service Restaurants	280	220,443	164	102,218	263	203,517	555	384,678
Limited-Service Eating Places	317	148,757	232	92,480	465	281,500	555	254,251
Special Food Services	77	7,322	40	1,019	95	10,478	170	21,851
Drinking Places (Alcoholic Beverages)	22	6,860	28	6,182	33	9,901	46	20,702
Total Retail and Food Services	5,835	2,375,320	3,821	1,915,713	5,607	4,110,380	11,105	5,228,062
All Other Outlets	2,485	681,374	1,952	726,567	2,495	1,927,578	6,206	2,154,936
Total All Outlets	8,320	3,056,694	5,773	2,642,280	8,102	6,037,959	17,311	7,382,997
Historical Data								
Comparable data for total all outlets:								
2007	8,568	3,195,786	5,967	2,835,505	8,531	6,277,832	17,638	7,877,195
2008	8,614	3,031,072	5,896	2,640,786	8,499	6,032,523	17,764	7,369,109
2009	8,092	2,638,469	5,373	2,307,100	7,655	5,319,472	16,810	6,263,829
2010	8,222	2,731,832	5,452	2,486,118	7,839	5,233,333	17,303	6,485,950
2011	8,301	2,893,395	5,460	2,543,985	7,916	5,779,363	16,972	6,962,114

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, 2012

(Taxable transactions in thousands of dollars)								
Type of business	STANISLAUS		TULARE		VENTURA		YOLO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	637	889,642	401	530,101	591	1,711,680	169	282,980
New Car Dealers	33	495,604	36	363,298	70	1,403,581	13	185,774
Used Car Dealers	169	223,664	75	50,618	114	80,415	32	10,105
Other Motor Vehicle Dealers	42	51,752	23	16,086	94	79,433	15	21,287
Auto. Parts, Accessories and Tire Stores	393	118,621	267	100,100	313	148,250	109	65,815
Furniture and Home Furnishings Stores	194	83,035	168	51,322	324	182,384	57	99,312
Furniture Stores	96	47,619	80	29,886	142	93,832	29	#
Home Furnishings Stores	98	35,416	88	21,436	182	88,553	28	99,312 #
Electronics and Appliance Stores	237	116,625	167	272,085	400	278,023	81	33,720
Bldg. Matrl. and Garden Equip. and Supplies	240	448,514	250	298,763	362	641,660	98	193,478
Building Material and Supplies Dealers	160	385,689	116	230,612	237	571,209	66	174,434
Lawn and Garden Equip. and Supplies Stores	80	62,825	134	68,151	125	70,451	32	19,044
Food and Beverage Stores	464	315,747	324	231,678	644	548,619	150	148,019
Supermarkets and Other Grocery Stores	200	214,838	185	201,773	246	397,671	65	120,390
Convenience Stores	89	39,721	39	13,458	95	49,508	24	15,408
Specialty Food Stores	104	8,340	67	3,207	155	14,167	27	1,758
Beer, Wine, and Liquor Stores	71	52,849	33	13,240	148	87,274	34	10,463
Health and Personal Care Stores	239	118,762	179	92,727	417	235,123	79	35,129
Pharmacies and Drug Stores	56	77,491	51	52,781	115	139,696	18	27,237
Health and Personal Care Stores	183	41,271	128	39,946	302	95,427	61	7,892
Gasoline Stations	161	743,890	176	666,872	189	1,248,682	67	394,759
Clothing and Clothing Accessories Stores	661	309,278	870	219,619	1,136	863,178	179	55,618
Men's Clothing Stores	26	8,480	23	8,222	40	24,845	3	#
Women's Clothing Stores	69	47,560	102	25,470	191	130,983	15	8,834
Family Clothing Stores, Accessories, and Other Stores	399	177,549	586	135,405	619	514,287	120	37,828 #
Shoe Stores	51	47,493	56	34,179	119	101,063	8	5,623
Jewelry, Luggage, and Leather Goods Stores	116	28,196	103	16,342	167	92,000	33	3,333
Sporting Goods, Hobby, Book, and Music Stores	272	120,748	201	86,492	570	287,960	148	40,722
Sporting Goods Stores	106	40,181	64	33,970	242	139,964	60	20,918
Hobby, Toy and Musical Instrument Stores	82	58,983	70	36,679	120	93,880	31	9,961
Book, Periodical, and Music Stores	84	21,584	67	15,843	208	54,116	57	9,843
General Merchandise Stores	198	787,196	176	634,261	322	1,112,454	38	319,945
Miscellaneous Store Retailers	1,093	178,912	1,042	114,277	2,018	282,115	452	75,726
Florists	57	3,987	29	3,228	96	8,463	18	910
Office Supplies and Stationery Stores	24	29,030	12	14,764	48	44,038	6	7,846
Gift, Novelty, and Souvenir Stores	222	15,461	191	8,113	250	23,663	97	3,745
Used Merchandise Stores	182	5,371	281	6,323	249	18,326	44	5,082
Other Miscellaneous Store Retailers	608	125,063	529	81,850	1,375	187,626	287	58,144
Nonstore Retailers	1,194	39,072	1,161	23,893	5,161	114,840	541	25,311
Food Services and Drinking Places	1,059	558,223	834	400,104	1,858	1,193,290	451	232,935
Full-Service Restaurants	341	231,899	267	152,845	688	571,368	166	112,918 #
Limited-Service Eating Places	569	309,204	470	239,244	977	584,201	245	117,866
Special Food Services	118	9,217	75	4,545	159	27,809	30	#
Drinking Places (Alcoholic Beverages)	31	7,904	22	3,469	34	9,912	10	2,150
<i>Total Retail and Food Services</i>	6,649	4,709,642	5,949	3,622,196	13,992	8,700,010	2,510	1,937,656
<i>All Other Outlets</i>	3,112	2,468,630	2,576	1,877,165	8,214	3,258,250	1,502	1,537,689
<i>Total All Outlets</i>	9,761	7,178,273	8,525	5,499,361	22,206	11,958,260	4,012	3,475,345
Historical Data								
Comparable data for total all outlets:								
2007	10,887	7,135,883	8,855	4,897,164	23,953	12,230,207	4,084	3,259,843
2008	10,928	6,728,692	8,795	4,755,406	23,940	11,322,410	4,138	3,347,287
2009	9,644	5,847,057	8,239	4,145,502	22,564	9,883,853	3,892	2,865,382
2010	9,881	6,098,614	8,434	4,496,880	22,422	10,225,488	4,035	2,943,500
2011	9,717	6,662,466	8,448	5,053,721	22,032	11,020,181	3,978	3,247,541

Sales omitted because their publication would result in the disclosure of confidential information. In Table 3, these are included in the class-of-business group to which they belong when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 4. TAXABLE SALES IN THE 22 SMALLEST COUNTIES, BY TYPE OF BUSINESS, 2012

(Taxable transactions in thousands of dollars)

Type of business	ALPINE		AMADOR		CALAVERAS		COLUSA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	2	#	43	20,123	54	8,306	25	29,060
Home Furnishings and Appliance Stores	2	#	54	10,458	53	8,493	11	946
Bldg. Matrl. and Garden Equip. and Supplies	--	#	42	41,326	45	26,533	24	12,360
Food and Beverage Stores	7	710	58	31,082	61	32,997	26	9,356
Gasoline Stations	2	#	25	56,612	26	50,135	15	40,894
Clothing and Clothing Accessories Stores	2	#	55	4,928	64	3,983	15	888
General Merchandise Stores	--	#	25	#	26	4,802	9	428
Food Services and Drinking Places	9	848	114	31,656	113	31,126	49	21,142
Other Retail Group	18	4,959 #	538	81,834 #	606	33,469	138	20,475
Total Retail and Food Services	42	6,516	954	278,018	1,048	199,844	312	135,551
All Other Outlets	27	18,880	395	102,450	424	100,026	210	201,807
Totals All Outlets	69	25,397	1,349	380,468	1,472	299,870	522	337,358
Type of business	DEL NORTE		GLENN		INYO		LAKE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	9	8,324	39	26,147	22	21,232	56	37,716
Home Furnishings and Appliance Stores	14	2,463	14	1,484	15	4,318	61	11,017
Bldg. Matrl. and Garden Equip. and Supplies	15	22,948	29	12,240	20	16,928	49	46,441
Food and Beverage Stores	24	20,862	24	14,833	17	21,275	61	58,614
Gasoline Stations	7	30,713	17	55,055	28	82,104	21	62,432
Clothing and Clothing Accessories Stores	21	1,891	13	1,040	21	2,298	38	3,241
General Merchandise Stores	6	#	12	#	14	#	13	64,628
Food Services and Drinking Places	61	21,946	66	19,398	65	30,349	148	43,894
Other Retail Group	220	46,748 #	236	43,845 #	278	45,036 #	750	35,761
Total Retail and Food Services	377	155,894	450	174,042	480	223,540	1,197	363,743
All Other Outlets	169	70,595	226	152,665	233	121,006	546	161,435
Totals All Outlets	546	226,489	676	326,707	713	344,546	1,743	525,178
Type of business	LASSEN		MADERA		MARIPOSA		MODOC	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	20	27,085	161	142,790	21	2,618	11	5,890
Home Furnishings and Appliance Stores	14	5,699	100	18,801	18	1,396	7	1,193
Bldg. Matrl. and Garden Equip. and Supplies	28	14,750	86	97,700	23	7,973	18	6,792
Food and Beverage Stores	20	9,098	115	96,519	35	15,643	11	3,953
Gasoline Stations	18	37,818	57	282,845	10	13,308	5	9,695
Clothing and Clothing Accessories Stores	14	5,440	228	21,923	29	1,191	4	#
General Merchandise Stores	6	#	56	#	4	#	1	#
Food Services and Drinking Places	42	17,079	258	99,349	50	14,144	37	5,088
Other Retail Group	218	49,045 #	890	145,751 #	248	12,181 #	157	7,144 #
Total Retail and Food Services	380	166,013	1,951	905,678	438	68,455	251	39,754
All Other Outlets	219	75,890	885	450,059	219	111,109	118	58,579
Totals All Outlets	599	241,903	2,836	1,355,737	657	179,564	369	98,334
Type of business	MONO		PLUMAS		SAN BENITO		SIERRA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	11	1,267	27	8,170	54	41,580	2	#
Home Furnishings and Appliance Stores	16	2,239	29	2,436	35	5,660	3	#
Bldg. Matrl. and Garden Equip. and Supplies	21	13,551	33	15,459	36	21,752	7	2,270
Food and Beverage Stores	25	16,701	21	22,186	39	30,076	5	1,842
Gasoline Stations	13	29,709	18	22,610	14	71,154	3	#
Clothing and Clothing Accessories Stores	26	10,928	25	2,084	41	3,566	2	#
General Merchandise Stores	15	2,304	9	1,845	10	36,858	5	272
Food Services and Drinking Places	86	58,776	91	14,952	119	45,249	15	1,897
Other Retail Group	180	30,073	377	16,366	438	52,882	52	3,267 #
Total Retail and Food Services	393	165,548	630	106,108	786	308,777	94	9,547
All Other Outlets	189	67,700	311	90,753	413	221,240	26	15,356
Totals All Outlets	582	233,248	941	196,860	1,199	530,017	120	24,903

NOTE: Detail may not compute to total due to rounding.

TABLE 4. TAXABLE SALES IN THE 22 SMALLEST COUNTIES, BY TYPE OF BUSINESS, 2012

(Taxable transactions in thousands of dollars)

Type of business	SISKIYOU		SUTTER		TEHAMA		TRINITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	47	27,685	118	148,569	61	107,033	11	1,740
Home Furnishings and Appliance Stores	46	8,648	80	29,927	27	6,481	10	1,474
Bldg. Matrl. and Garden Equip. and Supplies	80	29,324	59	118,706	42	41,112	14	12,180
Food and Beverage Stores	46	37,753	85	60,137	51	33,860	18	4,732
Gasoline Stations	35	151,431	41	136,353	29	238,415	13	22,475
Clothing and Clothing Accessories Stores	29	3,252	114	53,186	20	2,740	10	758
General Merchandise Stores	9	#	29	219,611	9	#	3	#
Food Services and Drinking Places	150	38,947	174	92,874	132	43,257	40	7,505
Other Retail Group	804	63,688 #	556	95,421	674	78,706 #	299	10,015 #
Total Retail and Food Services	1,246	360,729	1,256	954,784	1,045	551,604	418	60,877
All Other Outlets	601	159,941	613	411,856	471	196,296	155	25,792
Totals All Outlets	1,847	520,670	1,869	1,366,640	1,516	747,900	573	86,669

Type of business	TUOLUMNE		YUBA	
	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services				
Motor Vehicle and Parts Dealers	61	50,884	59	35,397
Home Furnishings and Appliance Stores	65	11,607	42	6,131
Bldg. Matrl. and Garden Equip. and Supplies	57	55,038	49	23,846
Food and Beverage Stores	56	38,055	53	21,767
Gasoline Stations	26	87,630	29	105,058
Clothing and Clothing Accessories Stores	97	16,338	68	2,802
General Merchandise Stores	24	#	21	#
Food Services and Drinking Places	172	52,072	117	44,186
Other Retail Group	714	129,547 #	415	84,510 #
Total Retail and Food Services	1,272	441,171	853	323,696
All Other Outlets	595	150,288	346	162,600
Totals All Outlets	1,867	591,458	1,199	486,296

Sales omitted because their publication would result in the disclosure of confidential information. In Table 4, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2012

(Taxable transactions in thousands of dollars)

Type of business	AGOURA HILLS		ALAMEDA		ALHAMBRA		ALISO VIEJO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	17	2,863	53	19,464	78	379,990	15	5,015
Home Furnishings and Appliance Stores	64	48,956	82	14,974	82	19,041	85	44,283
Bldg. Matrl. and Garden Equip. and Supplies	14	16,808	33	17,720	29	#	9	#
Food and Beverage Stores	16	18,056	80	66,330	55	32,502	18	25,786
Gasoline Stations	13	89,594	10	77,426	10	105,819	12	69,719
Clothing and Clothing Accessories Stores	44	3,751	121	35,291	91	18,470	83	#
General Merchandise Stores	17	#	25	#	44	239,602	26	#
Food Services and Drinking Places	68	56,886	224	111,123	208	151,172	72	62,498
Other Retail Group	293	28,645 #	950	93,759 #	510	144,988 #	399	138,769 #
Total Retail and Food Services	546	265,558	1,578	436,087	1,107	1,091,585	719	346,071
All Other Outlets	326	49,864	578	205,798	514	114,479	370	61,863
Totals All Outlets	872	315,422	2,156	641,885	1,621	1,206,063	1,089	407,934
Type of business	ANAHEIM		ANTIOCH		APPLE VALLEY		ARCADIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	385	530,891	57	143,712	46	13,509	37	#
Home Furnishings and Appliance Stores	401	183,903	56	19,544	61	24,361	102	12,780
Bldg. Matrl. and Garden Equip. and Supplies	192	404,376	28	#	18	55,207	16	5,600
Food and Beverage Stores	295	162,166	47	48,826	34	43,565	53	38,981
Gasoline Stations	82	580,550	27	113,217	12	80,705	13	91,789
Clothing and Clothing Accessories Stores	483	108,563	112	34,128	70	21,270	193	215,054
General Merchandise Stores	115	200,412	31	254,456	24	105,174	47	80,108
Food Services and Drinking Places	773	677,596	160	92,104	111	68,036	203	142,263
Other Retail Group	2,215	314,414	484	122,637 #	497	36,667	647	163,385 #
Total Retail and Food Services	4,941	3,162,872	1,002	828,624	873	448,493	1,311	749,959
All Other Outlets	3,486	2,385,219	402	131,204	290	27,302	613	92,452
Totals All Outlets	8,427	5,548,091	1,404	959,828	1,163	475,795	1,924	842,411
Type of business	ARROYO GRANDE		ATASCADERO		AUBURN		AZUSA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	15	34,265	41	20,976	38	45,002	50	16,444
Home Furnishings and Appliance Stores	33	15,107	29	8,743	29	5,935	34	3,656
Bldg. Matrl. and Garden Equip. and Supplies	15	20,540	28	46,735	18	13,042	16	3,178
Food and Beverage Stores	22	16,707	25	38,686	21	15,472	39	17,121
Gasoline Stations	7	45,064	11	57,934	7	#	14	77,498
Clothing and Clothing Accessories Stores	30	#	25	2,925	44	5,167	50	13,421
General Merchandise Stores	7	#	10	14,731	7	#	21	#
Food Services and Drinking Places	64	36,260	68	34,343	65	27,968	107	46,714
Other Retail Group	272	93,822 #	349	28,888	339	284,547 #	249	180,340 #
Total Retail and Food Services	465	261,764	586	253,960	568	397,131	580	358,371
All Other Outlets	186	22,834	306	36,631	268	48,832	370	85,942
Totals All Outlets	651	284,597	892	290,591	836	445,963	950	444,314
Type of business	BAKERSFIELD		BALDWIN PARK		BARSTOW		BEAUMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	315	1,067,814	57	26,903	33	26,844	32	21,660
Home Furnishings and Appliance Stores	287	203,522	47	4,619	14	5,337	32	21,819
Bldg. Matrl. and Garden Equip. and Supplies	106	310,438	33	61,293	6	#	21	#
Food and Beverage Stores	229	222,062	59	29,746	35	28,532	23	19,902
Gasoline Stations	108	549,632	12	73,372	25	275,537	7	72,884
Clothing and Clothing Accessories Stores	446	294,763	54	7,569	57	141,615	81	#
General Merchandise Stores	113	904,090	23	95,030	12	#	39	74,906
Food Services and Drinking Places	804	568,883	111	72,053	101	72,624	65	34,133
Other Retail Group	3,008	371,044	232	41,778	132	78,598 #	630	61,698 #
Total Retail and Food Services	5,416	4,492,248	628	412,363	415	629,086	930	307,002
All Other Outlets	2,104	1,462,546	420	125,164	130	33,680	171	27,874
Totals All Outlets	7,520	5,954,794	1,048	537,527	545	662,766	1,101	334,876

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2012

(Taxable transactions in thousands of dollars)

Type of business	BELLFLOWER		BENICIA		BERKELEY		BEVERLY HILLS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	107	92,515	31	6,425	39	129,075	26	299,282
Home Furnishings and Appliance Stores	62	7,305	27	6,323	144	63,544	102	37,259
Bldg. Matrl. and Garden Equip. and Supplies	18	5,632	18	19,437	52	83,947	14	3,283
Food and Beverage Stores	54	32,077	14	20,266	140	102,640	29	19,561
Gasoline Stations	21	125,983	13	58,709	26	104,802	7	34,814
Clothing and Clothing Accessories Stores	62	7,600	45	3,288	266	58,945	420	819,985
General Merchandise Stores	28	24,083	10	#	53	10,984	41	276,219
Food Services and Drinking Places	151	60,782	74	31,570	542	274,112	205	304,215
Other Retail Group	364	31,033	370	38,416 #	1,706	241,548	870	137,467
Total Retail and Food Services	867	387,010	602	184,433	2,968	1,069,598	1,714	1,932,085
All Other Outlets	423	59,416	398	368,371	1,205	353,778	846	381,903
Totals All Outlets	1,290	446,426	1,000	552,805	4,173	1,423,376	2,560	2,313,988
Type of business	BREA		BRENTWOOD		BUENA PARK		BURBANK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	59	27,932	46	39,659	43	589,295	107	154,232
Home Furnishings and Appliance Stores	103	51,740	51	43,297	85	714,417	210	396,938
Bldg. Matrl. and Garden Equip. and Supplies	31	106,278	22	54,682	24	#	52	165,328
Food and Beverage Stores	41	41,187	33	44,676	58	41,463	97	103,834
Gasoline Stations	11	102,184	15	92,443	13	84,795	31	185,168
Clothing and Clothing Accessories Stores	199	287,305	81	48,458	119	40,538	259	144,446
General Merchandise Stores	34	203,886	12	#	36	119,219	53	305,283
Food Services and Drinking Places	169	196,966	120	84,232	210	160,873	398	326,517
Other Retail Group	468	148,812	309	72,925 #	550	96,408 #	1,108	249,123
Total Retail and Food Services	1,115	1,166,290	689	480,372	1,138	1,847,009	2,315	2,030,869
All Other Outlets	885	469,349	290	57,918	662	370,934	1,536	685,158
Totals All Outlets	2,000	1,635,639	979	538,290	1,800	2,217,943	3,851	2,716,027
Type of business	BURLINGAME		CALABASAS		CALEXICO		CAMARILLO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	44	270,748	13	130,095	53	32,875	45	62,619
Home Furnishings and Appliance Stores	56	18,472	33	11,634	52	3,535	69	20,687
Bldg. Matrl. and Garden Equip. and Supplies	30	24,946	6	#	21	1,355	28	79,899
Food and Beverage Stores	46	28,751	18	24,949	28	14,703	55	50,266
Gasoline Stations	11	41,739	7	41,128	15	52,737	20	147,478
Clothing and Clothing Accessories Stores	110	49,278	86	23,442	204	36,019	177	362,555
General Merchandise Stores	14	#	10	#	49	#	17	81,421
Food Services and Drinking Places	146	107,543	53	44,351	70	37,989	176	133,624
Other Retail Group	356	54,351 #	266	35,950 #	587	136,755 #	696	89,517
Total Retail and Food Services	813	595,829	492	311,548	1,079	315,968	1,283	1,028,065
All Other Outlets	637	237,624	294	192,381	229	17,176	948	225,911
Totals All Outlets	1,450	833,453	786	503,929	1,308	333,144	2,231	1,253,976
Type of business	CAMPBELL		CAPITOLA		CARLSBAD		CARSON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	58	22,719	8	64,733	61	690,172	85	378,680
Home Furnishings and Appliance Stores	87	82,166	27	20,634	173	71,659	60	100,753
Bldg. Matrl. and Garden Equip. and Supplies	34	113,420	7	#	46	16,725	34	72,666
Food and Beverage Stores	37	46,811	20	34,157	59	84,576	66	36,635
Gasoline Stations	17	131,890	5	30,388	24	161,440	32	181,621
Clothing and Clothing Accessories Stores	51	45,695	82	46,674	321	325,578	130	22,200
General Merchandise Stores	10	27,926	7	67,800	28	241,250	43	129,790
Food Services and Drinking Places	153	126,047	77	53,716	265	225,828	231	129,287
Other Retail Group	459	77,514	202	59,456 #	1,495	124,648	488	237,057
Total Retail and Food Services	906	674,188	435	377,558	2,472	1,941,876	1,169	1,288,688
All Other Outlets	691	159,037	131	34,686	1,483	615,505	968	626,054
Totals All Outlets	1,597	833,225	566	412,244	3,955	2,557,381	2,137	1,914,741

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2012

(Taxable transactions in thousands of dollars)

Type of business	CATHEDRAL CITY		CERES		CERRITOS		CHICO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	70	297,627	38	29,558	38	975,954	88	176,138
Home Furnishings and Appliance Stores	54	16,108	38	3,713	94	66,001	106	80,257
Bldg. Matrl. and Garden Equip. and Supplies	12	9,190	20	42,861	14	#	54	119,526
Food and Beverage Stores	35	34,966	45	25,656	28	16,323	73	86,299
Gasoline Stations	15	86,276	16	91,882	10	53,493	33	156,405
Clothing and Clothing Accessories Stores	38	10,067	74	6,127	132	261,964	159	86,182
General Merchandise Stores	8	29,517	26	75,366	24	196,376	32	263,937
Food Services and Drinking Places	119	53,283	93	44,276	162	141,765	321	168,042
Other Retail Group	318	23,724	242	25,328	402	163,358 #	994	144,751
Total Retail and Food Services	669	560,758	592	344,766	904	1,875,232	1,860	1,281,537
All Other Outlets	300	88,059	203	128,544	619	385,369	791	310,754
Totals All Outlets	969	648,817	795	473,310	1,523	2,260,601	2,651	1,592,290
Type of business	CHINO		CHINO HILLS		CHULA VISTA		CITRUS HEIGHTS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	92	88,690	30	14,739	196	230,345	59	53,739
Home Furnishings and Appliance Stores	118	33,318	75	27,511	208	150,541	70	44,908
Bldg. Matrl. and Garden Equip. and Supplies	43	37,929	14	#	76	105,472	23	52,622
Food and Beverage Stores	49	41,350	35	50,927	145	131,846	56	53,934
Gasoline Stations	21	141,791	11	101,628	50	305,217	19	84,924
Clothing and Clothing Accessories Stores	136	115,068	109	37,129	348	147,168	129	75,137
General Merchandise Stores	44	239,354	32	#	77	668,390	39	321,959
Food Services and Drinking Places	178	112,770	126	107,105	439	317,320	167	115,771
Other Retail Group	553	97,510	424	209,774 #	1,239	202,547	540	106,395
Total Retail and Food Services	1,234	907,781	856	548,812	2,778	2,258,846	1,102	909,388
All Other Outlets	1,174	673,445	328	65,544	1,371	242,651	343	60,037
Totals All Outlets	2,408	1,581,226	1,184	614,356	4,149	2,501,497	1,445	969,425
Type of business	CLAREMONT		CLOVIS		COACHELLA		COLTON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	8	#	99	243,492	24	13,328	73	88,916
Home Furnishings and Appliance Stores	28	2,886	100	48,840	15	4,123	33	37,812
Bldg. Matrl. and Garden Equip. and Supplies	10	#	36	103,099	4	2,612	7	#
Food and Beverage Stores	24	29,489	53	74,950	28	28,007	48	36,500
Gasoline Stations	8	49,433	29	134,163	9	128,583	18	84,825
Clothing and Clothing Accessories Stores	64	7,125	171	59,454	28	7,891	43	#
General Merchandise Stores	14	856	30	302,039	3	#	15	#
Food Services and Drinking Places	97	66,671	238	150,837	63	30,322	110	50,476
Other Retail Group	348	116,544 #	571	120,838	74	12,156 #	215	104,815 #
Total Retail and Food Services	601	273,003	1,327	1,237,713	248	227,022	562	403,344
All Other Outlets	213	28,706	658	135,357	99	75,031	309	129,877
Totals All Outlets	814	301,708	1,985	1,373,070	347	302,053	871	533,221
Type of business	COMMERCE		COMPTON		CONCORD		CORONA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	25	29,777	89	26,260	135	592,130	236	290,484
Home Furnishings and Appliance Stores	44	19,203	59	56,658	142	136,733	222	89,788
Bldg. Matrl. and Garden Equip. and Supplies	26	59,796	21	#	73	234,572	71	130,139
Food and Beverage Stores	28	10,025	105	60,404	103	93,930	99	99,450
Gasoline Stations	14	115,139	20	98,910	43	165,929	39	356,022
Clothing and Clothing Accessories Stores	133	327,646	190	43,843	205	132,917	303	87,032
General Merchandise Stores	15	136,920	66	41,077	48	312,247	86	356,314
Food Services and Drinking Places	82	55,297	168	65,002	303	173,076	326	229,733
Other Retail Group	138	33,781	494	70,567 #	816	172,067	1,235	134,892
Total Retail and Food Services	505	787,584	1,212	462,721	1,868	2,013,602	2,617	1,773,853
All Other Outlets	870	825,978	541	175,894	990	308,025	1,460	1,081,980
Totals All Outlets	1,375	1,613,562	1,753	638,615	2,858	2,321,627	4,077	2,855,833

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2012

(Taxable transactions in thousands of dollars)

Type of business	CORTE MADERA		COSTA MESA		COVINA		CULVER CITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	7	79,343	303	555,703	59	157,273	46	164,086
Home Furnishings and Appliance Stores	21	35,325	506	315,400	64	#	131	134,951
Bldg. Matrl. and Garden Equip. and Supplies	3	#	136	117,758	20	61,884	39	29,233
Food and Beverage Stores	10	15,123	143	137,506	50	30,833	55	54,738
Gasoline Stations	2	#	39	270,797	13	62,754	15	109,079
Clothing and Clothing Accessories Stores	59	128,625	1,201	992,598	96	12,959	208	147,252
General Merchandise Stores	4	40,274	242	386,208	26	59,270	42	384,848
Food Services and Drinking Places	32	42,010	471	384,836	149	91,352	236	209,894
Other Retail Group	133	91,857 #	4,364	274,914	458	125,825 #	657	156,623
Total Retail and Food Services	271	432,557	7,405	3,435,720	935	602,149	1,429	1,390,703
All Other Outlets	151	91,709	2,444	622,680	520	91,549	645	208,059
Totals All Outlets	422	524,266	9,849	4,058,400	1,455	693,698	2,074	1,598,763
Type of business	CUPERTINO		CYPRESS		DALY CITY		DANA POINT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	14	3,321	45	15,364	34	136,787	21	10,191
Home Furnishings and Appliance Stores	84	267,508	87	14,719	65	20,979	66	3,907
Bldg. Matrl. and Garden Equip. and Supplies	27	20,828	24	#	17	#	16	16,470
Food and Beverage Stores	33	34,146	34	21,716	57	46,470	34	41,717
Gasoline Stations	13	78,040	12	70,254	19	146,474	13	68,000
Clothing and Clothing Accessories Stores	77	40,598	208	16,009	130	104,600	93	10,276
General Merchandise Stores	31	107,378	107	194,273	22	118,572	23	3,547
Food Services and Drinking Places	166	139,093	133	71,194	197	159,940	115	91,394
Other Retail Group	698	38,002	1,460	290,696 #	442	124,039 #	468	41,678
Total Retail and Food Services	1,143	728,914	2,110	694,225	983	857,861	849	287,180
All Other Outlets	421	1,510,010	451	325,296	389	67,046	379	120,573
Totals All Outlets	1,564	2,238,924	2,561	1,019,521	1,372	924,908	1,228	407,753
Type of business	DANVILLE		DAVIS		DELANO		DIAMOND BAR	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	18	3,482	25	150,142	23	48,433	38	5,874
Home Furnishings and Appliance Stores	70	21,851	40	5,886	20	5,766	91	8,973
Bldg. Matrl. and Garden Equip. and Supplies	22	10,184	18	17,944	12	57,192	15	5,287
Food and Beverage Stores	26	32,141	37	46,564	47	39,331	26	13,505
Gasoline Stations	10	73,819	13	75,262	12	53,961	16	125,298
Clothing and Clothing Accessories Stores	91	25,772	65	14,035	28	6,414	69	1,976
General Merchandise Stores	6	#	5	#	13	29,909	28	37,899
Food Services and Drinking Places	107	76,227	158	97,239	57	27,906	117	48,618
Other Retail Group	524	171,947 #	442	80,709 #	119	12,332	351	18,340
Total Retail and Food Services	874	415,423	803	487,781	331	281,245	751	265,770
All Other Outlets	392	41,197	294	59,591	139	101,158	474	45,676
Totals All Outlets	1,266	456,620	1,097	547,373	470	382,402	1,225	311,446
Type of business	DINUBA		DIXON		DOWNEY		DUARTE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	24	49,420	21	56,754	95	266,895	20	163,849
Home Furnishings and Appliance Stores	19	#	11	499	97	71,845	20	#
Bldg. Matrl. and Garden Equip. and Supplies	6	#	14	4,984	24	#	9	4,936
Food and Beverage Stores	22	10,191	16	9,401	84	47,047	18	9,856
Gasoline Stations	6	36,096	10	60,970	27	187,827	3	#
Clothing and Clothing Accessories Stores	38	2,103	12	#	207	121,838	30	824
General Merchandise Stores	8	#	5	#	60	127,531	16	97,001
Food Services and Drinking Places	43	22,054	56	25,432	265	200,937	64	31,764
Other Retail Group	57	222,077 #	154	74,940 #	855	125,852 #	151	64,921 #
Total Retail and Food Services	223	341,940	299	232,980	1,714	1,149,772	331	373,151
All Other Outlets	114	47,308	122	197,159	623	209,955	146	48,562
Totals All Outlets	337	389,248	421	430,140	2,337	1,359,727	477	421,713

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2012

(Taxable transactions in thousands of dollars)

Type of business	DUBLIN		EL CAJON		EL CENTRO		EL CERRITO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	45	480,015	129	454,361	54	91,988	13	#
Home Furnishings and Appliance Stores	75	127,885	97	72,523	36	36,772	26	12,861
Bldg. Matrl. and Garden Equip. and Supplies	30	62,251	56	142,949	29	62,908	7	20,212
Food and Beverage Stores	20	27,605	98	67,884	31	24,849	18	26,630
Gasoline Stations	16	115,799	49	230,666	19	64,735	5	21,556
Clothing and Clothing Accessories Stores	53	63,160	169	100,376	87	118,191	48	24,316
General Merchandise Stores	10	#	29	145,498	21	244,916	4	#
Food Services and Drinking Places	150	138,847	226	133,283	126	90,223	68	32,114
Other Retail Group	317	197,717 #	694	112,061	183	39,954	247	111,440 #
Total Retail and Food Services	716	1,213,278	1,547	1,459,601	586	774,536	436	249,128
All Other Outlets	355	222,864	852	437,264	363	160,139	143	24,226
Totals All Outlets	1,071	1,436,142	2,399	1,896,865	949	934,675	579	273,354
Type of business	EL MONTE		EL SEGUNDO		ELK GROVE		EMERYVILLE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	170	643,701	13	2,136	80	487,678	10	#
Home Furnishings and Appliance Stores	91	23,417	64	106,758	112	83,536	47	175,865
Bldg. Matrl. and Garden Equip. and Supplies	46	83,665	11	5,537	35	58,307	8	#
Food and Beverage Stores	118	40,104	19	28,060	70	95,771	25	19,596
Gasoline Stations	21	117,007	9	#	24	173,436	4	28,606
Clothing and Clothing Accessories Stores	146	17,420	67	43,774	199	69,656	63	96,503
General Merchandise Stores	63	#	17	#	50	157,951	5	#
Food Services and Drinking Places	240	76,158	157	119,053	236	172,110	110	84,900
Other Retail Group	464	111,267 #	258	234,609 #	843	133,882	185	153,641 #
Total Retail and Food Services	1,359	1,112,739	615	539,928	1,649	1,432,329	457	559,111
All Other Outlets	838	145,759	443	370,011	587	180,467	304	125,081
Totals All Outlets	2,197	1,258,498	1,058	909,939	2,236	1,612,796	761	684,192
Type of business	ENCINITAS		ESCONDIDO		EUREKA		FAIRFIELD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	31	113,512	190	825,386	56	140,150	77	206,703
Home Furnishings and Appliance Stores	99	53,326	150	48,489	46	25,955	68	54,554
Bldg. Matrl. and Garden Equip. and Supplies	58	86,551	77	178,926	34	55,055	32	64,308
Food and Beverage Stores	56	81,733	120	126,104	31	34,653	63	56,084
Gasoline Stations	21	152,477	42	318,773	20	54,391	35	186,401
Clothing and Clothing Accessories Stores	156	41,689	281	187,747	68	34,993	139	88,654
General Merchandise Stores	19	#	47	140,874	18	179,541	29	237,936
Food Services and Drinking Places	223	160,764	326	192,772	143	64,898	228	147,749
Other Retail Group	1,212	221,420 #	1,388	151,896	463	76,586	746	79,981
Total Retail and Food Services	1,875	911,471	2,621	2,170,967	879	666,222	1,417	1,122,369
All Other Outlets	884	109,327	1,267	478,390	379	140,651	628	404,041
Totals All Outlets	2,759	1,020,798	3,888	2,649,357	1,258	806,874	2,045	1,526,410
Type of business	FOLSOM		FONTANA		FOUNTAIN VALLEY		FREMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	41	342,749	232	575,802	45	61,825	169	588,232
Home Furnishings and Appliance Stores	97	65,702	160	20,841	109	98,188	316	167,090
Bldg. Matrl. and Garden Equip. and Supplies	30	84,386	55	125,484	23	16,013	59	129,598
Food and Beverage Stores	70	74,194	120	106,507	66	36,362	129	89,502
Gasoline Stations	15	83,171	56	365,519	27	151,558	47	302,123
Clothing and Clothing Accessories Stores	162	129,738	361	60,813	79	21,527	149	61,403
General Merchandise Stores	37	286,652	103	271,935	23	258,676	56	297,509
Food Services and Drinking Places	206	149,299	287	191,158	163	98,406	432	241,083
Other Retail Group	721	127,862	1,629	172,263	449	107,015	1,343	291,050
Total Retail and Food Services	1,379	1,343,753	3,003	1,890,323	984	849,570	2,700	2,167,588
All Other Outlets	547	110,206	1,001	594,644	631	126,926	1,949	856,955
Totals All Outlets	1,926	1,453,959	4,004	2,484,968	1,615	976,496	4,649	3,024,543

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2012

(Taxable transactions in thousands of dollars)

Type of business	FRESNO		FULLERTON		GARDEN GROVE		GARDENA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	616	950,769	178	141,428	171	301,572	116	91,993
Home Furnishings and Appliance Stores	568	284,521	130	65,562	192	26,599	83	22,243
Bldg. Matrl. and Garden Equip. and Supplies	194	346,880	37	66,108	61	79,389	30	124,028
Food and Beverage Stores	452	354,532	117	72,313	185	74,467	66	45,780
Gasoline Stations	173	774,727	32	233,556	39	286,639	14	121,663
Clothing and Clothing Accessories Stores	1,057	394,322	234	66,294	209	45,720	143	9,378
General Merchandise Stores	185	845,051	71	263,436	58	209,811	48	75,257
Food Services and Drinking Places	1,221	713,167	354	233,703	444	240,838	276	112,426
Other Retail Group	2,555	535,293	964	143,766	1,082	234,171	467	35,469
Total Retail and Food Services	7,021	5,199,262	2,117	1,286,167	2,441	1,499,207	1,243	638,238
All Other Outlets	3,760	1,495,782	1,298	384,666	1,330	272,684	886	149,370
Totals All Outlets	10,781	6,695,043	3,415	1,670,833	3,771	1,771,891	2,129	787,607

Type of business	GILROY		GLENDALE		GLENDDORA		GOLETA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	68	125,641	184	586,066	70	147,086	34	82,740
Home Furnishings and Appliance Stores	56	52,522	278	72,012	64	43,625	46	66,585
Bldg. Matrl. and Garden Equip. and Supplies	27	66,540	61	96,518	28	#	25	74,373
Food and Beverage Stores	53	36,992	206	138,465	30	32,152	39	34,638
Gasoline Stations	22	154,781	37	217,549	11	49,961	12	74,709
Clothing and Clothing Accessories Stores	170	270,940	506	363,780	96	11,922	29	#
General Merchandise Stores	16	190,334	86	193,006	58	132,785	11	104,455
Food Services and Drinking Places	141	101,949	525	302,601	126	75,777	101	63,264
Other Retail Group	397	73,168	1,766	202,561	823	106,764 #	393	76,798 #
Total Retail and Food Services	950	1,072,867	3,649	2,172,559	1,306	600,072	690	577,563
All Other Outlets	412	136,308	1,767	509,359	393	58,167	526	181,743
Totals All Outlets	1,362	1,209,176	5,416	2,681,918	1,699	658,239	1,216	759,307

Type of business	GRASS VALLEY		HANFORD		HAWTHORNE		HAYWARD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	45	43,398	43	126,219	78	230,099	239	233,027
Home Furnishings and Appliance Stores	32	17,571	44	14,483	60	81,695	162	48,599
Bldg. Matrl. and Garden Equip. and Supplies	23	46,462	24	59,905	26	110,935	77	145,486
Food and Beverage Stores	26	51,792	39	41,703	67	32,879	126	76,795
Gasoline Stations	11	60,236	16	72,197	18	96,650	48	246,699
Clothing and Clothing Accessories Stores	57	5,692	155	46,733	89	36,330	211	87,519
General Merchandise Stores	17	36,939	40	135,917	29	#	65	330,602
Food Services and Drinking Places	98	46,632	135	76,986	178	78,746	384	174,617
Other Retail Group	345	57,088	407	49,931	292	309,953 #	882	125,653
Total Retail and Food Services	654	365,810	903	624,073	837	977,287	2,194	1,468,997
All Other Outlets	297	64,648	296	111,016	438	159,877	1,669	1,122,049
Totals All Outlets	951	430,459	1,199	735,089	1,275	1,137,164	3,863	2,591,046

Type of business	HEALDSBURG		HEMET		HERMOSA BEACH		HESPERIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	15	64,607	76	217,028	14	14,369	134	42,784
Home Furnishings and Appliance Stores	19	2,903	62	13,283	28	#	66	10,105
Bldg. Matrl. and Garden Equip. and Supplies	19	26,285	22	63,147	9	15,006	36	20,249
Food and Beverage Stores	36	23,943	47	42,803	25	23,570	52	50,125
Gasoline Stations	7	37,250	25	129,649	2	#	35	251,558
Clothing and Clothing Accessories Stores	39	9,931	100	31,555	106	8,243	74	18,140
General Merchandise Stores	5	#	36	120,504	18	#	36	74,648
Food Services and Drinking Places	55	45,114	173	94,503	119	86,287	128	80,829
Other Retail Group	246	19,821 #	530	50,771	337	59,950 #	551	32,746
Total Retail and Food Services	441	229,853	1,071	763,242	658	207,425	1,112	581,185
All Other Outlets	291	82,741	396	96,619	229	18,721	508	145,954
Totals All Outlets	732	312,594	1,467	859,861	887	226,146	1,620	727,138

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2012

(Taxable transactions in thousands of dollars)

Type of business	HOLLISTER		HUNTINGTON BEACH		HUNTINGTON PARK		INDIO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	42	40,226	222	460,925	44	85,992	83	185,510
Home Furnishings and Appliance Stores	20	2,387	274	#	65	22,436	96	42,885
Bldg. Matrl. and Garden Equip. and Supplies	18	18,601	113	138,923	16	#	49	57,910
Food and Beverage Stores	25	26,829	161	165,057	98	28,378	57	54,173
Gasoline Stations	12	67,037	46	263,446	7	40,761	11	70,226
Clothing and Clothing Accessories Stores	21	1,317	557	119,832	241	36,814	256	24,751
General Merchandise Stores	8	35,742	168	251,287	63	38,662	52	41,952
Food Services and Drinking Places	79	34,845	510	357,963	198	68,004	219	81,529
Other Retail Group	196	17,643	2,819	654,131 #	370	97,451 #	1,383	47,647
Total Retail and Food Services	421	244,627	4,870	2,411,563	1,102	418,498	2,206	606,582
All Other Outlets	264	36,324	2,160	609,157	392	96,718	534	117,674
Totals All Outlets	685	280,951	7,030	3,020,719	1,494	515,217	2,740	724,256
Type of business	INDUSTRY		INGLEWOOD		IRVINE		JURUPA VALLEY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	106	373,058	88	142,288	151	603,258	79	33,885
Home Furnishings and Appliance Stores	191	301,498	68	11,521	571	331,790	60	16,350
Bldg. Matrl. and Garden Equip. and Supplies	51	95,536	16	#	79	90,902	47	29,160
Food and Beverage Stores	53	17,297	111	56,650	147	144,043	59	71,699
Gasoline Stations	16	110,838	23	124,718	28	275,280	21	152,725
Clothing and Clothing Accessories Stores	358	74,459	249	71,817	497	201,820	94	12,682
General Merchandise Stores	155	285,320	48	147,078	101	299,663	71	#
Food Services and Drinking Places	166	141,980	254	113,041	604	546,576	142	69,673
Other Retail Group	2,352	84,752	535	146,037 #	1,943	418,986	830	119,301 #
Total Retail and Food Services	3,448	1,484,737	1,392	813,150	4,121	2,912,317	1,403	505,475
All Other Outlets	1,327	1,513,796	502	234,055	3,138	1,605,783	449	220,834
Totals All Outlets	4,775	2,998,533	1,894	1,047,205	7,259	4,518,099	1,852	726,309
Type of business	LA HABRA		LA MESA		LA MIRADA		LA PUENTE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	83	32,462	63	224,039	20	15,945	64	34,573
Home Furnishings and Appliance Stores	45	22,356	68	36,479	36	#	58	#
Bldg. Matrl. and Garden Equip. and Supplies	31	69,084	13	24,462	14	51,896	16	7,373
Food and Beverage Stores	63	37,476	56	52,646	26	19,667	59	25,962
Gasoline Stations	14	80,336	21	90,120	11	152,205	9	37,427
Clothing and Clothing Accessories Stores	56	27,959	105	46,878	38	11,624	112	9,884
General Merchandise Stores	28	284,695	18	211,563	20	8,871	51	6,995
Food Services and Drinking Places	164	91,956	168	132,702	110	62,651	116	39,722
Other Retail Group	368	42,780	559	95,351	260	279,472 #	655	29,183 #
Total Retail and Food Services	852	689,103	1,071	914,239	535	602,331	1,140	191,118
All Other Outlets	453	113,443	503	68,141	357	286,773	257	18,314
Totals All Outlets	1,305	802,546	1,574	982,380	892	889,103	1,397	209,433
Type of business	LA QUINTA		LA VERNE		LAGUNA BEACH		LAGUNA HILLS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	17	62,562	19	2,799	17	6,846	48	17,487
Home Furnishings and Appliance Stores	55	38,889	40	24,148	84	8,202	106	56,909
Bldg. Matrl. and Garden Equip. and Supplies	18	66,610	9	10,592	24	13,108	25	5,665
Food and Beverage Stores	25	48,480	12	16,270	30	27,954	31	27,474
Gasoline Stations	4	34,967	7	57,379	8	22,859	14	51,293
Clothing and Clothing Accessories Stores	70	25,194	40	14,355	185	32,461	118	53,687
General Merchandise Stores	15	222,726	21	52,930	18	984	18	66,930
Food Services and Drinking Places	101	95,514	85	53,272	111	132,555	86	74,497
Other Retail Group	632	43,106	284	39,493	851	55,156	406	41,284
Total Retail and Food Services	937	638,047	517	271,239	1,328	300,124	852	395,224
All Other Outlets	357	72,080	281	72,745	472	96,734	514	78,054
Totals All Outlets	1,294	710,127	798	343,984	1,800	396,858	1,366	473,278

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2012

(Taxable transactions in thousands of dollars)

Type of business	LAGUNA NIGUEL		LAKE ELSINORE		LAKE FOREST		LAKEWOOD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	37	147,244	70	90,488	78	79,928	37	111,826
Home Furnishings and Appliance Stores	144	30,285	41	5,450	161	64,570	59	46,270
Bldg. Matrl. and Garden Equip. and Supplies	30	56,259	20	46,168	29	85,644	23	59,482
Food and Beverage Stores	32	59,802	40	35,018	56	60,213	59	52,419
Gasoline Stations	12	75,755	16	116,441	22	157,540	19	129,512
Clothing and Clothing Accessories Stores	100	25,960	127	42,329	112	29,091	135	117,796
General Merchandise Stores	29	315,437	32	160,975	25	72,831	39	308,050
Food Services and Drinking Places	124	94,656	113	69,615	213	147,411	178	155,224
Other Retail Group	628	63,896	464	38,361	699	131,229	509	78,244
Total Retail and Food Services	1,136	869,294	923	604,846	1,395	828,457	1,058	1,058,823
All Other Outlets	600	112,591	351	60,563	876	343,594	253	59,578
Totals All Outlets	1,736	981,885	1,274	665,409	2,271	1,172,051	1,311	1,118,400

Type of business	LANCASTER		LAWNDALE		LEMON GROVE		LINCOLN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	161	266,905	37	23,149	28	75,709	18	7,605
Home Furnishings and Appliance Stores	105	16,442	38	9,096	18	2,901	24	2,927
Bldg. Matrl. and Garden Equip. and Supplies	36	79,791	9	24,985	15	#	15	39,838
Food and Beverage Stores	83	67,154	25	13,282	22	29,323	16	30,494
Gasoline Stations	35	214,647	11	73,044	11	50,814	5	38,568
Clothing and Clothing Accessories Stores	180	36,747	27	3,216	29	7,822	48	10,414
General Merchandise Stores	49	287,678	11	#	7	#	14	#
Food Services and Drinking Places	300	156,248	71	32,090	50	31,323	60	38,989
Other Retail Group	750	88,161	138	20,116 #	163	110,550 #	261	44,471 #
Total Retail and Food Services	1,699	1,213,772	367	198,977	343	308,441	461	213,306
All Other Outlets	827	350,112	171	27,216	157	38,105	202	39,503
Totals All Outlets	2,526	1,563,884	538	226,193	500	346,546	663	252,809

Type of business	LIVERMORE		LODI		LOMPOC		LONG BEACH	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	91	209,489	104	90,980	32	52,748	321	302,999
Home Furnishings and Appliance Stores	100	32,120	64	12,645	21	7,038	377	93,948
Bldg. Matrl. and Garden Equip. and Supplies	49	110,991	33	67,512	11	#	111	#
Food and Beverage Stores	58	64,349	84	45,769	48	46,504	461	261,166
Gasoline Stations	32	193,845	25	103,454	9	49,936	114	685,811
Clothing and Clothing Accessories Stores	86	68,252	82	21,495	20	11,907	664	167,467
General Merchandise Stores	20	224,671	25	187,708	8	#	291	290,928
Food Services and Drinking Places	220	136,409	183	85,677	89	40,923	1,137	734,735
Other Retail Group	654	88,383	528	50,300	319	89,387 #	3,573	1,494,012 #
Total Retail and Food Services	1,310	1,128,509	1,128	665,538	557	298,441	7,049	4,031,065
All Other Outlets	925	764,966	530	140,223	250	37,382	2,417	1,203,067
Totals All Outlets	2,235	1,893,475	1,658	805,762	807	335,823	9,466	5,234,132

Type of business	LOS ALTOS		LOS ANGELES		LOS BANOS		LOS GATOS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	3	#	3,068	3,662,657	31	13,660	20	61,193
Home Furnishings and Appliance Stores	56	7,695	4,614	1,676,926	28	4,531	74	18,921
Bldg. Matrl. and Garden Equip. and Supplies	12	#	1,284	1,942,915	8	#	19	12,483
Food and Beverage Stores	24	32,853	3,668	2,322,695	19	29,618	38	51,819
Gasoline Stations	8	50,134	793	5,090,496	12	55,812	11	64,036
Clothing and Clothing Accessories Stores	77	13,579	10,606	2,884,984	34	3,977	98	36,652
General Merchandise Stores	3	#	2,288	2,759,578	12	60,376	7	#
Food Services and Drinking Places	81	49,659	10,569	6,564,652	83	39,892	122	108,047
Other Retail Group	410	38,089 #	29,333	3,716,658	167	38,985 #	517	71,997 #
Total Retail and Food Services	674	192,009	66,223	30,621,561	394	246,850	906	425,148
All Other Outlets	329	17,671	34,338	9,502,364	144	44,123	472	280,544
Totals All Outlets	1,003	209,680	100,561	40,123,926	538	290,974	1,378	705,691

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2012

(Taxable transactions in thousands of dollars)

Type of business	LYNWOOD		MADERA		MALIBU		MANHATTAN BEACH	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	53	15,960	61	78,684	3	#	14	#
Home Furnishings and Appliance Stores	54	6,692	43	7,571	42	3,056	56	60,569
Bldg. Matrl. and Garden Equip. and Supplies	19	#	19	42,095	14	5,837	8	#
Food and Beverage Stores	74	36,152	53	38,744	15	21,972	37	56,916
Gasoline Stations	9	74,150	26	69,257	9	32,599	5	41,753
Clothing and Clothing Accessories Stores	113	18,163	134	16,192	105	33,058	139	66,999
General Merchandise Stores	29	12,712	36	#	12	#	21	104,323
Food Services and Drinking Places	142	60,536	136	54,194	57	87,264	144	164,360
Other Retail Group	275	39,606 #	296	91,320 #	273	33,361 #	402	160,838 #
Total Retail and Food Services	768	263,971	804	398,057	530	217,147	826	655,759
All Other Outlets	282	37,949	300	168,339	217	26,987	343	213,309
Totals All Outlets	1,050	301,919	1,104	566,396	747	244,135	1,169	869,068
Type of business	MANTECA		MARTINEZ		MENIFEE		MENLO PARK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	62	96,241	22	11,980	39	18,931	5	#
Home Furnishings and Appliance Stores	46	16,372	29	1,654	41	38,773	61	28,689
Bldg. Matrl. and Garden Equip. and Supplies	22	46,018	12	37,109	26	#	16	13,241
Food and Beverage Stores	58	34,899	23	27,930	21	44,011	30	59,804
Gasoline Stations	27	95,039	17	52,878	11	87,412	11	66,908
Clothing and Clothing Accessories Stores	52	30,394	46	3,284	57	30,524	63	15,512
General Merchandise Stores	25	183,904	6	#	22	58,590	3	#
Food Services and Drinking Places	157	85,325	84	31,001	70	64,679	119	68,963
Other Retail Group	322	84,406	372	78,328 #	386	67,306 #	407	135,749 #
Total Retail and Food Services	771	672,597	611	244,163	673	410,227	715	388,867
All Other Outlets	355	138,234	282	218,268	245	38,894	450	147,478
Totals All Outlets	1,126	810,831	893	462,431	918	449,121	1,165	536,345
Type of business	MERCED		MILPITAS		MISSION VIEJO		MODESTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	73	171,571	35	164,165	94	229,806	213	168,412
Home Furnishings and Appliance Stores	64	28,165	124	155,616	174	111,676	203	115,499
Bldg. Matrl. and Garden Equip. and Supplies	22	61,201	20	51,128	35	51,320	68	132,773
Food and Beverage Stores	59	44,055	64	40,725	51	58,806	189	153,584
Gasoline Stations	24	104,313	17	108,073	23	178,889	58	219,847
Clothing and Clothing Accessories Stores	137	38,719	178	291,268	225	205,149	312	233,542
General Merchandise Stores	32	186,379	24	92,652	38	124,649	77	404,660
Food Services and Drinking Places	193	95,180	298	214,065	209	133,117	463	296,436
Other Retail Group	412	65,489	433	86,661	870	125,185	1,041	227,963
Total Retail and Food Services	1,016	795,073	1,193	1,204,355	1,719	1,218,596	2,624	1,952,716
All Other Outlets	425	147,303	721	558,935	792	227,335	1,092	661,903
Totals All Outlets	1,441	942,376	1,914	1,763,290	2,511	1,445,932	3,716	2,614,619
Type of business	MONROVIA		MONTCLAIR		MONTEBELLO		MONTEREY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	44	215,763	105	223,106	58	93,438	23	#
Home Furnishings and Appliance Stores	51	49,937	89	48,193	46	#	57	21,058
Bldg. Matrl. and Garden Equip. and Supplies	17	#	28	16,234	17	63,341	17	6,060
Food and Beverage Stores	30	27,768	37	13,417	60	30,957	43	38,178
Gasoline Stations	7	50,922	8	44,777	19	118,130	11	64,705
Clothing and Clothing Accessories Stores	100	29,212	211	131,351	127	109,520	96	46,240
General Merchandise Stores	24	#	71	218,066	43	124,921	15	#
Food Services and Drinking Places	120	75,411	105	73,427	175	91,292	209	177,815
Other Retail Group	511	156,997 #	959	65,043	369	97,172 #	574	182,120 #
Total Retail and Food Services	904	606,009	1,613	833,614	914	728,770	1,045	536,176
All Other Outlets	458	153,942	405	101,656	524	242,055	467	159,528
Totals All Outlets	1,362	759,951	2,018	935,270	1,438	970,825	1,512	695,704

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2012

(Taxable transactions in thousands of dollars)

Type of business	MONTEREY PARK		MOORPARK		MORENO VALLEY		MORGAN HILL	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	40	#	19	21,947	103	205,299	34	131,333
Home Furnishings and Appliance Stores	53	4,605	20	17,719	123	16,927	41	8,919
Bldg. Matrl. and Garden Equip. and Supplies	15	1,709	14	7,605	43	85,822	27	45,473
Food and Beverage Stores	54	26,139	24	18,797	78	84,447	27	28,467
Gasoline Stations	10	59,775	7	57,128	33	199,696	11	110,456
Clothing and Clothing Accessories Stores	81	13,634	27	12,463	238	87,871	41	17,911
General Merchandise Stores	44	3,557	8	42,256	60	255,502	14	47,504
Food Services and Drinking Places	166	112,489	76	44,493	266	174,706	124	73,767
Other Retail Group	427	106,114 #	253	39,088	788	75,607	351	38,112
Total Retail and Food Services	890	328,022	448	261,495	1,732	1,185,877	670	501,940
All Other Outlets	402	82,910	316	73,485	499	90,045	457	162,599
Totals All Outlets	1,292	410,932	764	334,979	2,231	1,275,922	1,127	664,539
Type of business	MOUNTAIN VIEW		MURRIETA		NAPA		NATIONAL CITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	42	94,148	90	105,981	50	123,320	104	479,976
Home Furnishings and Appliance Stores	112	81,628	114	86,014	85	22,832	71	23,875
Bldg. Matrl. and Garden Equip. and Supplies	27	28,946	45	76,005	49	118,895	33	23,880
Food and Beverage Stores	72	70,422	51	49,650	149	89,863	85	34,452
Gasoline Stations	19	127,934	23	157,986	21	143,296	16	85,991
Clothing and Clothing Accessories Stores	90	33,939	140	29,048	117	78,607	216	162,583
General Merchandise Stores	16	210,096	32	202,277	19	116,721	35	147,251
Food Services and Drinking Places	272	195,692	183	115,792	220	171,360	205	130,069
Other Retail Group	658	127,900	744	92,012	851	103,492	545	62,647
Total Retail and Food Services	1,308	970,706	1,422	914,765	1,561	968,384	1,310	1,150,724
All Other Outlets	819	369,952	673	121,063	935	172,085	441	159,729
Totals All Outlets	2,127	1,340,658	2,095	1,035,828	2,496	1,140,469	1,751	1,310,452
Type of business	NEWARK		NEWPORT BEACH		NORCO		NORWALK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	82	127,865	76	560,506	63	107,465	60	156,834
Home Furnishings and Appliance Stores	42	11,768	262	42,505	33	12,668	54	4,894
Bldg. Matrl. and Garden Equip. and Supplies	18	68,099	43	48,783	16	18,766	13	22,979
Food and Beverage Stores	38	30,928	89	113,602	26	20,320	70	44,890
Gasoline Stations	12	59,246	15	140,215	13	89,543	22	151,384
Clothing and Clothing Accessories Stores	104	69,792	365	260,005	42	4,356	97	23,789
General Merchandise Stores	15	71,238	33	172,779	12	#	43	192,937
Food Services and Drinking Places	167	81,283	371	422,212	92	53,008	196	95,559
Other Retail Group	253	147,173	1,185	150,758	310	58,521 #	459	45,100
Total Retail and Food Services	731	667,392	2,439	1,911,365	607	364,646	1,014	738,367
All Other Outlets	398	149,529	1,414	655,257	295	64,473	446	88,916
Totals All Outlets	1,129	816,920	3,853	2,566,623	902	429,119	1,460	827,283
Type of business	NOVATO		OAKDALE		OAKLAND		OCEANSIDE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	29	75,800	33	48,537	301	433,795	136	119,741
Home Furnishings and Appliance Stores	53	13,464	20	4,087	327	125,237	156	77,357
Bldg. Matrl. and Garden Equip. and Supplies	23	22,672	15	14,492	126	171,465	68	123,006
Food and Beverage Stores	38	50,581	24	19,459	561	282,119	101	107,310
Gasoline Stations	14	102,016	10	65,047	119	627,578	42	264,011
Clothing and Clothing Accessories Stores	63	39,793	29	1,015	839	68,735	277	48,808
General Merchandise Stores	7	155,824	8	#	175	156,370	56	228,058
Food Services and Drinking Places	132	75,405	55	26,301	1,278	586,076	365	240,595
Other Retail Group	600	73,087	142	33,989 #	3,968	290,249	1,798	141,866
Total Retail and Food Services	959	608,642	336	212,928	7,694	2,741,626	2,999	1,350,753
All Other Outlets	644	88,520	221	51,481	3,021	1,290,286	1,173	280,236
Totals All Outlets	1,603	697,162	557	264,409	10,715	4,031,912	4,172	1,630,988

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2012

(Taxable transactions in thousands of dollars)

Type of business	ONTARIO		ORANGE		OROVILLE		OXNARD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	274	1,009,910	230	427,708	33	34,539	128	437,495
Home Furnishings and Appliance Stores	287	179,062	245	99,331	28	5,135	125	129,447
Bldg. Matrl. and Garden Equip. and Supplies	138	150,387	87	195,459	29	32,248	42	118,598
Food and Beverage Stores	123	78,180	125	106,259	30	24,030	166	96,718
Gasoline Stations	70	579,320	43	259,688	14	57,019	37	262,972
Clothing and Clothing Accessories Stores	609	437,589	315	182,254	33	5,980	190	87,509
General Merchandise Stores	158	164,969	70	202,104	7	#	62	304,546
Food Services and Drinking Places	445	311,326	452	327,218	76	34,539	338	215,340
Other Retail Group	2,416	718,001	1,451	218,290	221	81,801 #	1,087	113,004
Total Retail and Food Services	4,520	3,628,744	3,018	2,018,309	471	275,292	2,175	1,765,630
All Other Outlets	2,124	2,168,272	1,841	1,101,020	211	45,778	1,299	524,959
Totals All Outlets	6,644	5,797,016	4,859	3,119,329	682	321,069	3,474	2,290,589
Type of business	PALM DESERT		PALM SPRINGS		PALMDALE		PALO ALTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	62	20,309	46	#	75	171,540	30	335,478
Home Furnishings and Appliance Stores	165	95,997	71	12,737	113	75,899	136	160,676
Bldg. Matrl. and Garden Equip. and Supplies	57	76,241	23	89,755	38	80,275	34	18,312
Food and Beverage Stores	49	48,776	48	49,225	58	81,307	40	38,107
Gasoline Stations	11	92,684	18	122,154	30	188,354	14	77,403
Clothing and Clothing Accessories Stores	406	202,706	131	39,934	219	108,504	154	287,389
General Merchandise Stores	47	379,856	21	#	65	308,746	17	154,903
Food Services and Drinking Places	208	174,101	245	193,066	253	177,801	286	292,512
Other Retail Group	1,395	152,229	856	221,458 #	751	94,375	789	109,215
Total Retail and Food Services	2,400	1,242,899	1,459	728,329	1,602	1,286,802	1,500	1,473,995
All Other Outlets	745	228,083	577	227,402	582	122,933	804	600,694
Totals All Outlets	3,145	1,470,982	2,036	955,731	2,184	1,409,735	2,304	2,074,689
Type of business	PARAMOUNT		PASADENA		PASO ROBLES		PERRIS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	71	20,340	136	348,238	44	99,982	63	47,124
Home Furnishings and Appliance Stores	104	3,953	328	199,356	40	17,970	54	6,922
Bldg. Matrl. and Garden Equip. and Supplies	35	70,556	87	89,810	23	53,772	27	#
Food and Beverage Stores	55	49,484	120	146,520	54	32,336	49	51,547
Gasoline Stations	10	85,153	30	176,701	23	111,235	14	117,706
Clothing and Clothing Accessories Stores	449	23,993	563	217,405	44	24,982	108	4,051
General Merchandise Stores	163	#	119	216,736	17	99,205	29	#
Food Services and Drinking Places	120	44,240	551	436,941	153	78,406	101	51,223
Other Retail Group	2,144	78,925 #	2,763	488,450	420	47,047	384	119,306 #
Total Retail and Food Services	3,151	376,643	4,697	2,320,157	818	564,936	829	397,880
All Other Outlets	711	301,684	1,544	497,480	475	138,619	271	224,961
Totals All Outlets	3,862	678,328	6,241	2,817,637	1,293	703,555	1,100	622,840
Type of business	PETALUMA		PICO RIVERA		PINOLE		PITTSBURG	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	46	211,805	34	9,412	10	8,739	42	83,523
Home Furnishings and Appliance Stores	73	17,267	45	27,027	13	#	27	11,419
Bldg. Matrl. and Garden Equip. and Supplies	32	28,396	15	49,307	7	17,775	15	#
Food and Beverage Stores	55	66,975	57	38,796	20	27,297	43	39,964
Gasoline Stations	19	114,895	13	89,692	7	39,729	14	70,601
Clothing and Clothing Accessories Stores	93	67,725	75	30,608	23	14,196	50	19,419
General Merchandise Stores	11	32,606	22	124,856	6	45,260	22	62,578
Food Services and Drinking Places	195	97,374	156	90,764	71	55,546	103	66,198
Other Retail Group	874	87,729	288	29,986	161	66,551 #	223	65,527 #
Total Retail and Food Services	1,398	724,772	705	490,447	318	275,093	539	419,230
All Other Outlets	726	196,802	360	226,998	132	10,488	281	331,143
Totals All Outlets	2,124	921,574	1,065	717,444	450	285,581	820	750,373

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2012

(Taxable transactions in thousands of dollars)

Type of business	PLACENTIA		PLACERVILLE		PLEASANT HILL		PLEASANTON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	48	62,858	16	69,885	23	8,662	101	292,600
Home Furnishings and Appliance Stores	50	18,613	19	6,610	59	110,534	138	52,238
Bldg. Matrl. and Garden Equip. and Supplies	14	4,529	16	#	28	23,284	46	50,616
Food and Beverage Stores	29	24,083	20	16,776	31	36,612	64	65,177
Gasoline Stations	11	83,107	8	33,606	13	86,486	19	103,320
Clothing and Clothing Accessories Stores	46	13,515	29	3,144	40	47,484	213	202,260
General Merchandise Stores	8	5,226	11	5,475	10	71,825	39	213,283
Food Services and Drinking Places	107	60,230	71	32,407	109	94,831	261	159,731
Other Retail Group	276	37,168	290	73,020 #	322	77,724	978	105,926
Total Retail and Food Services	589	309,329	480	240,925	635	557,443	1,859	1,245,151
All Other Outlets	490	163,515	154	46,979	257	67,888	893	534,183
Totals All Outlets	1,079	472,843	634	287,904	892	625,331	2,752	1,779,335
Type of business	POMONA		PORTERVILLE		POWAY		RANCHO CORDOVA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	300	104,207	52	64,140	44	153,581	170	62,793
Home Furnishings and Appliance Stores	165	20,365	53	11,172	54	13,279	102	116,206
Bldg. Matrl. and Garden Equip. and Supplies	80	70,799	24	42,958	27	45,532	58	128,134
Food and Beverage Stores	134	64,480	25	31,216	26	23,011	52	28,530
Gasoline Stations	47	221,196	26	65,809	12	76,918	24	112,211
Clothing and Clothing Accessories Stores	299	15,382	125	16,066	46	7,076	57	14,066
General Merchandise Stores	120	49,352	30	105,010	17	273,839	25	161,710
Food Services and Drinking Places	362	130,544	104	55,483	132	61,022	180	85,464
Other Retail Group	1,836	91,267	326	28,182	473	66,900	432	102,393
Total Retail and Food Services	3,343	767,593	765	420,035	831	721,158	1,100	811,506
All Other Outlets	1,315	423,998	244	62,379	659	325,673	707	428,891
Totals All Outlets	4,658	1,191,591	1,009	482,414	1,490	1,046,831	1,807	1,240,397
Type of business	RANCHO CUCAMONGA		RANCHO SANTA MARGARITA		RED BLUFF		REDDING	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	149	36,103	28	115,741	19	24,415	128	302,507
Home Furnishings and Appliance Stores	166	146,491	76	14,482	15	4,513	117	75,193
Bldg. Matrl. and Garden Equip. and Supplies	76	88,350	19	#	15	#	74	133,598
Food and Beverage Stores	97	103,384	25	27,906	14	18,271	59	91,923
Gasoline Stations	38	238,739	6	55,814	15	67,114	50	219,704
Clothing and Clothing Accessories Stores	315	142,438	98	10,451	12	1,432	93	66,871
General Merchandise Stores	83	379,531	24	60,291	4	#	18	263,103
Food Services and Drinking Places	362	343,777	76	64,354	64	28,841	299	160,205
Other Retail Group	1,272	257,266	438	82,491 #	201	90,166 #	1,182	160,559
Total Retail and Food Services	2,558	1,736,078	790	431,529	359	234,752	2,020	1,473,662
All Other Outlets	1,393	548,354	397	94,185	192	38,671	1,107	367,713
Totals All Outlets	3,951	2,284,432	1,187	525,714	551	273,423	3,127	1,841,374
Type of business	REDLANDS		REDONDO BEACH		REDWOOD CITY		RIALTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	63	221,134	36	55,766	78	397,321	106	25,808
Home Furnishings and Appliance Stores	76	18,337	103	59,222	110	80,538	57	6,560
Bldg. Matrl. and Garden Equip. and Supplies	36	93,768	21	8,244	33	62,440	18	42,817
Food and Beverage Stores	53	64,772	73	82,004	65	81,291	65	45,244
Gasoline Stations	16	96,781	13	71,791	24	142,727	28	171,930
Clothing and Clothing Accessories Stores	145	44,376	250	177,765	103	42,706	94	17,939
General Merchandise Stores	31	79,523	45	98,876	22	216,216	28	#
Food Services and Drinking Places	205	114,764	261	171,715	264	149,979	132	75,650
Other Retail Group	842	69,095	821	85,358	588	105,386	364	126,571 #
Total Retail and Food Services	1,467	802,551	1,623	810,740	1,287	1,278,605	892	512,518
All Other Outlets	560	144,367	579	86,720	797	417,904	435	366,225
Totals All Outlets	2,027	946,919	2,202	897,460	2,084	1,696,509	1,327	878,743

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2012

(Taxable transactions in thousands of dollars)

Type of business	RICHMOND		RIDGECREST		RIVERBANK		RIVERSIDE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	93	194,138	31	32,613	25	9,757	383	1,011,302
Home Furnishings and Appliance Stores	58	22,279	20	6,662	13	#	362	138,107
Bldg. Matrl. and Garden Equip. and Supplies	22	#	11	#	9	#	144	216,846
Food and Beverage Stores	85	31,646	15	15,882	16	13,777	211	194,322
Gasoline Stations	32	240,918	16	45,024	4	25,264	67	431,748
Clothing and Clothing Accessories Stores	145	33,892	22	1,974	21	4,242	669	239,812
General Merchandise Stores	29	245,757	10	#	8	54,118	225	408,856
Food Services and Drinking Places	167	64,123	60	33,820	47	27,634	645	413,652
Other Retail Group	559	93,352 #	242	93,011 #	74	73,071 #	3,490	293,575
Total Retail and Food Services	1,190	926,106	427	228,986	217	207,863	6,196	3,348,220
All Other Outlets	648	264,897	189	19,598	73	23,601	2,288	890,755
Totals All Outlets	1,838	1,191,003	616	248,584	290	231,464	8,484	4,238,975
Type of business	ROCKLIN		ROHNERT PARK		ROSEMEAD		ROSEVILLE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	54	108,072	17	11,386	67	17,156	156	1,083,198
Home Furnishings and Appliance Stores	77	109,835	37	33,350	74	10,467	255	218,137
Bldg. Matrl. and Garden Equip. and Supplies	29	21,218	15	#	19	1,431	78	139,133
Food and Beverage Stores	30	25,233	29	33,187	48	18,002	113	132,743
Gasoline Stations	17	105,705	12	47,089	9	46,966	38	255,376
Clothing and Clothing Accessories Stores	59	6,402	19	14,327	33	1,407	515	348,518
General Merchandise Stores	18	15,792	9	211,802	32	148,592	175	503,571
Food Services and Drinking Places	106	63,955	113	72,482	145	70,169	395	316,728
Other Retail Group	427	73,937	288	90,508 #	262	20,204	2,040	335,422
Total Retail and Food Services	817	530,150	539	514,132	689	334,394	3,765	3,332,827
All Other Outlets	406	169,506	315	75,240	317	33,985	1,096	439,756
Totals All Outlets	1,223	699,656	854	589,371	1,006	368,379	4,861	3,772,583
Type of business	SACRAMENTO		SALINAS		SAN BERNARDINO		SAN BRUNO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	571	338,082	132	336,299	279	363,556	24	76,974
Home Furnishings and Appliance Stores	474	203,543	112	63,226	229	79,638	41	31,029
Bldg. Matrl. and Garden Equip. and Supplies	193	258,469	40	126,265	69	127,221	8	#
Food and Beverage Stores	425	295,149	124	103,817	207	122,956	34	21,303
Gasoline Stations	118	612,199	44	299,184	62	340,741	14	126,195
Clothing and Clothing Accessories Stores	879	339,108	223	114,359	583	111,561	87	55,159
General Merchandise Stores	219	504,732	37	262,802	253	502,698	13	110,149
Food Services and Drinking Places	1,346	762,531	316	189,575	463	262,723	138	96,856
Other Retail Group	3,637	487,314	756	108,520	2,953	138,737	242	112,295 #
Total Retail and Food Services	7,862	3,801,126	1,784	1,604,048	5,098	2,049,832	601	629,961
All Other Outlets	3,439	1,670,192	877	484,991	1,160	372,383	298	53,559
Totals All Outlets	11,301	5,471,319	2,661	2,089,040	6,258	2,422,215	899	683,520
Type of business	SAN CARLOS		SAN CLEMENTE		SAN DIEGO		SAN DIMAS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	26	13,449	48	13,583	1,245	2,124,016	31	4,218
Home Furnishings and Appliance Stores	61	92,459	147	30,087	1,698	1,137,855	31	15,058
Bldg. Matrl. and Garden Equip. and Supplies	48	132,987	30	#	465	848,388	13	#
Food and Beverage Stores	17	15,155	49	51,720	1,024	950,005	26	23,813
Gasoline Stations	8	33,846	17	125,164	323	1,916,674	11	62,721
Clothing and Clothing Accessories Stores	57	35,160	164	13,527	2,661	1,719,615	49	23,369
General Merchandise Stores	7	4,228	41	76,239	495	1,612,806	20	147,320
Food Services and Drinking Places	119	68,165	194	119,368	3,912	3,168,490	78	47,993
Other Retail Group	420	87,484	762	105,979 #	13,068	1,549,302	338	56,589 #
Total Retail and Food Services	763	482,933	1,452	535,666	24,891	15,027,152	597	381,080
All Other Outlets	639	184,857	758	96,602	11,487	5,517,501	387	120,300
Totals All Outlets	1,402	667,790	2,210	632,268	36,378	20,544,652	984	501,380

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2012

(Taxable transactions in thousands of dollars)

Type of business	SAN FERNANDO		SAN FRANCISCO		SAN GABRIEL		SAN JOSE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	54	13,289	224	505,612	27	#	567	1,546,314
Home Furnishings and Appliance Stores	89	7,317	1,043	825,267	93	11,805	1,043	587,618
Bldg. Matrl. and Garden Equip. and Supplies	15	#	324	466,949	26	14,394	330	725,455
Food and Beverage Stores	35	17,104	1,235	698,890	56	14,760	650	473,837
Gasoline Stations	7	19,962	120	664,318	12	63,505	207	1,350,381
Clothing and Clothing Accessories Stores	296	10,247	2,422	1,886,746	109	48,350	1,255	876,010
General Merchandise Stores	119	#	283	804,628	33	822	210	1,188,563
Food Services and Drinking Places	93	47,174	4,482	3,442,081	201	93,484	2,191	1,427,517
Other Retail Group	1,020	114,735 #	8,146	1,588,780	438	50,293 #	6,812	976,100
Total Retail and Food Services	1,728	229,828	18,279	10,883,271	995	297,412	13,265	9,151,795
All Other Outlets	353	64,855	9,220	5,070,334	374	50,257	6,636	4,177,369
Totals All Outlets	2,081	294,683	27,499	15,953,605	1,369	347,669	19,901	13,329,164
Type of business	SAN JUAN CAPISTRANO		SAN LEANDRO		SAN LUIS OBISPO		SAN MARCOS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	34	199,263	82	224,978	62	226,483	62	77,548
Home Furnishings and Appliance Stores	71	23,917	104	43,174	88	65,835	97	172,230
Bldg. Matrl. and Garden Equip. and Supplies	24	44,546	59	120,139	41	88,910	59	133,573
Food and Beverage Stores	25	16,571	79	53,189	53	59,262	49	49,686
Gasoline Stations	7	39,071	34	137,977	17	107,593	19	119,256
Clothing and Clothing Accessories Stores	79	27,827	151	143,783	122	85,042	80	54,143
General Merchandise Stores	20	#	28	316,364	12	175,233	12	212,021
Food Services and Drinking Places	83	55,786	270	124,418	204	146,733	209	135,061
Other Retail Group	514	165,064 #	534	109,861	602	131,388	659	96,978
Total Retail and Food Services	857	572,045	1,341	1,273,883	1,201	1,086,480	1,246	1,050,496
All Other Outlets	453	91,324	981	593,981	666	192,049	933	255,211
Totals All Outlets	1,310	663,369	2,322	1,867,865	1,867	1,278,529	2,179	1,305,707
Type of business	SAN MATEO		SAN RAFAEL		SAN RAMON		SANTA ANA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	79	90,494	90	400,901	28	24,159	316	512,780
Home Furnishings and Appliance Stores	156	85,840	135	102,311	95	42,790	344	134,200
Bldg. Matrl. and Garden Equip. and Supplies	44	75,897	49	194,196	21	90,577	121	221,072
Food and Beverage Stores	97	90,694	59	77,732	33	52,645	328	190,804
Gasoline Stations	30	198,362	22	97,783	19	114,733	54	354,278
Clothing and Clothing Accessories Stores	239	199,600	154	49,866	71	11,508	490	243,513
General Merchandise Stores	32	161,739	22	59,131	17	#	122	243,006
Food Services and Drinking Places	362	227,010	248	114,549	155	90,982	746	365,266
Other Retail Group	1,050	192,727	917	138,045	462	111,162 #	1,482	253,106
Total Retail and Food Services	2,089	1,322,361	1,696	1,234,514	901	538,555	4,003	2,518,026
All Other Outlets	1,152	287,517	1,109	298,319	567	216,379	2,845	974,370
Totals All Outlets	3,241	1,609,879	2,805	1,532,832	1,468	754,934	6,848	3,492,395
Type of business	SANTA BARBARA		SANTA CLARA		SANTA CLARITA		SANTA CRUZ	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	72	150,314	144	630,406	171	510,521	44	64,785
Home Furnishings and Appliance Stores	140	82,422	252	185,208	267	99,718	86	21,577
Bldg. Matrl. and Garden Equip. and Supplies	77	93,530	54	73,847	100	153,559	34	31,867
Food and Beverage Stores	119	128,737	102	86,094	131	116,805	81	70,509
Gasoline Stations	32	165,793	27	178,076	46	352,068	17	72,702
Clothing and Clothing Accessories Stores	260	189,459	117	73,929	509	129,152	141	45,945
General Merchandise Stores	56	77,494	25	203,635	163	438,192	16	#
Food Services and Drinking Places	426	330,743	479	312,650	452	322,108	234	165,795
Other Retail Group	1,744	183,468	944	136,634	2,421	177,371	1,005	219,439 #
Total Retail and Food Services	2,926	1,401,960	2,144	1,880,480	4,260	2,299,494	1,658	692,621
All Other Outlets	1,521	322,721	2,141	1,859,689	1,761	465,200	648	130,256
Totals All Outlets	4,447	1,724,681	4,285	3,740,168	6,021	2,764,693	2,306	822,877

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2012

(Taxable transactions in thousands of dollars)

Type of business	SANTA FE SPRINGS		SANTA MARIA		SANTA MONICA		SANTA ROSA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	115	88,168	97	260,194	81	482,869	124	446,506
Home Furnishings and Appliance Stores	145	26,692	76	42,048	236	116,775	173	165,089
Bldg. Matrl. and Garden Equip. and Supplies	66	44,939	45	128,821	46	56,694	84	166,736
Food and Beverage Stores	41	22,112	89	84,180	90	106,319	141	176,351
Gasoline Stations	11	71,220	19	155,712	18	133,746	44	267,968
Clothing and Clothing Accessories Stores	372	20,040	107	46,175	590	447,187	245	176,064
General Merchandise Stores	160	75,020	32	225,947	83	61,758	34	362,496
Food Services and Drinking Places	144	67,101	221	130,818	470	530,693	458	253,305
Other Retail Group	2,255	81,763	559	77,322	1,726	320,164	1,849	259,663
Total Retail and Food Services	3,309	497,054	1,245	1,151,216	3,340	2,256,205	3,152	2,274,177
All Other Outlets	1,829	1,516,161	815	394,821	1,372	693,092	1,685	470,250
Totals All Outlets	5,138	2,013,215	2,060	1,546,037	4,712	2,949,297	4,837	2,744,427

Type of business	SANTEE		SEAL BEACH		SEASIDE		SELMA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	68	29,404	9	#	47	234,970	28	153,694
Home Furnishings and Appliance Stores	51	28,583	28	21,211	31	6,533	21	6,126
Bldg. Matrl. and Garden Equip. and Supplies	28	76,316	3	#	10	#	11	#
Food and Beverage Stores	35	34,873	17	22,992	29	14,334	23	18,143
Gasoline Stations	11	52,699	8	47,071	7	37,775	6	22,624
Clothing and Clothing Accessories Stores	53	30,460	50	27,935	24	1,063	82	1,674
General Merchandise Stores	18	225,987	19	59,650	4	5,683	8	#
Food Services and Drinking Places	107	77,285	81	83,293	62	34,479	63	34,595
Other Retail Group	431	62,937	212	37,899 #	155	80,631 #	120	90,071 #
Total Retail and Food Services	802	618,544	427	300,050	369	415,467	362	326,927
All Other Outlets	409	108,493	172	177,015	149	51,869	123	42,782
Totals All Outlets	1,211	727,037	599	477,065	518	467,336	485	369,709

Type of business	SHAFTER		SIMI VALLEY		SONORA		SOUTH EL MONTE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	10	13,387	83	211,033	19	9,295	103	23,697
Home Furnishings and Appliance Stores	10	#	98	44,103	20	4,498	76	12,975
Bldg. Matrl. and Garden Equip. and Supplies	6	#	44	111,217	13	40,614	54	30,726
Food and Beverage Stores	16	4,998	81	80,196	14	22,803	36	17,704
Gasoline Stations	12	57,746	31	195,613	6	22,211	9	105,616
Clothing and Clothing Accessories Stores	11	297	129	43,668	41	6,807	143	7,413
General Merchandise Stores	7	2,432	40	278,251	6	#	51	2,352
Food Services and Drinking Places	23	8,135	270	172,746	62	19,168	71	25,320
Other Retail Group	48	328,286 #	980	104,237	200	85,472 #	689	12,713
Total Retail and Food Services	143	415,281	1,756	1,241,064	381	210,868	1,232	238,516
All Other Outlets	79	599,601	1,163	186,236	157	24,579	839	139,635
Totals All Outlets	222	1,014,882	2,919	1,427,300	538	235,447	2,071	378,151

Type of business	SOUTH GATE		SOUTH LAKE TAHOE		SOUTH SAN FRANCISCO		STANTON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	130	94,605	26	19,032	52	30,488	62	26,986
Home Furnishings and Appliance Stores	53	3,172	22	4,931	53	36,281	30	#
Bldg. Matrl. and Garden Equip. and Supplies	26	2,268	17	16,351	31	70,539	20	46,118
Food and Beverage Stores	86	33,654	41	56,396	59	41,233	41	19,009
Gasoline Stations	21	110,051	12	30,052	27	120,608	11	69,675
Clothing and Clothing Accessories Stores	84	17,817	54	23,018	38	699	47	3,011
General Merchandise Stores	48	108,616	7	#	14	#	16	#
Food Services and Drinking Places	158	64,376	134	72,114	211	116,342	100	43,192
Other Retail Group	336	22,829	265	48,603 #	297	329,349 #	138	53,107 #
Total Retail and Food Services	942	457,389	578	270,497	782	745,538	465	261,097
All Other Outlets	575	129,526	238	52,886	794	411,467	286	59,942
Totals All Outlets	1,517	586,915	816	323,383	1,576	1,157,005	751	321,040

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2012

(Taxable transactions in thousands of dollars)

Type of business	STOCKTON		SUNNYVALE		TEMECULA		THOUSAND OAKS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	279	456,246	61	342,386	113	478,293	100	570,891
Home Furnishings and Appliance Stores	228	81,253	168	121,602	147	73,234	171	124,551
Bldg. Matrl. and Garden Equip. and Supplies	91	215,671	37	166,268	58	106,644	46	98,139
Food and Beverage Stores	271	174,223	98	79,052	85	76,374	85	127,204
Gasoline Stations	79	363,080	28	163,313	27	250,453	30	220,061
Clothing and Clothing Accessories Stores	396	146,394	111	44,227	255	155,124	238	181,532
General Merchandise Stores	128	428,163	15	211,290	56	388,833	53	146,365
Food Services and Drinking Places	591	294,215	386	239,825	329	261,777	328	279,760
Other Retail Group	1,548	340,949	929	195,728	1,104	170,559	1,373	227,913
Total Retail and Food Services	3,611	2,500,195	1,833	1,563,691	2,174	1,961,289	2,424	1,976,417
All Other Outlets	1,499	815,967	1,206	1,198,134	1,057	574,091	1,518	425,462
Totals All Outlets	5,110	3,316,162	3,039	2,761,825	3,231	2,535,380	3,942	2,401,878
Type of business	TORRANCE		TRACY		TRUCKEE		TULARE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	147	724,574	58	215,269	19	7,622	64	83,884
Home Furnishings and Appliance Stores	359	228,838	66	112,795	28	14,448	46	6,725
Bldg. Matrl. and Garden Equip. and Supplies	98	154,230	24	60,879	24	42,222	31	64,361
Food and Beverage Stores	132	120,889	59	56,881	21	20,331	40	35,967
Gasoline Stations	37	268,019	20	186,978	12	37,332	28	180,936
Clothing and Clothing Accessories Stores	903	242,764	124	44,353	52	8,922	154	70,880
General Merchandise Stores	288	444,172	29	181,099	6	#	30	91,322
Food Services and Drinking Places	501	380,028	159	106,888	67	37,763	134	69,014
Other Retail Group	3,635	345,037	391	65,452	232	34,169 #	336	38,415
Total Retail and Food Services	6,100	2,908,552	930	1,030,595	461	202,811	863	641,503
All Other Outlets	2,014	800,900	390	168,710	191	47,763	345	171,475
Totals All Outlets	8,114	3,709,452	1,320	1,199,306	652	250,574	1,208	812,978
Type of business	TURLOCK		TUSTIN		UKIAH		UNION CITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	97	78,296	51	474,101	25	39,595	23	11,445
Home Furnishings and Appliance Stores	66	15,460	148	115,242	16	8,737	59	52,769
Bldg. Matrl. and Garden Equip. and Supplies	32	83,912	21	70,845	17	63,780	18	105,020
Food and Beverage Stores	63	51,044	72	87,379	22	27,545	47	32,971
Gasoline Stations	28	149,812	18	142,931	11	52,478	12	61,369
Clothing and Clothing Accessories Stores	100	42,418	158	107,726	28	14,486	54	4,704
General Merchandise Stores	30	219,621	36	#	6	71,408	15	#
Food Services and Drinking Places	164	108,281	222	179,279	80	39,171	129	89,412
Other Retail Group	422	72,086	649	455,543 #	268	38,757	309	123,293 #
Total Retail and Food Services	1,002	820,930	1,375	1,633,046	473	355,957	666	480,983
All Other Outlets	483	198,632	905	268,015	225	37,205	473	278,383
Totals All Outlets	1,485	1,019,562	2,280	1,901,061	698	393,163	1,139	759,366
Type of business	UPLAND		VACAVILLE		VALLEJO		VENTURA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	135	100,661	57	218,228	88	201,172	140	336,569
Home Furnishings and Appliance Stores	97	27,447	74	59,482	67	41,792	160	63,635
Bldg. Matrl. and Garden Equip. and Supplies	44	113,008	27	82,892	23	74,068	80	144,834
Food and Beverage Stores	57	42,242	60	58,143	85	62,217	104	95,218
Gasoline Stations	21	115,011	32	152,533	38	158,428	40	221,070
Clothing and Clothing Accessories Stores	95	18,979	158	241,523	93	33,841	262	124,786
General Merchandise Stores	30	135,311	23	220,487	19	158,506	97	190,733
Food Services and Drinking Places	195	105,788	192	150,399	223	117,472	396	235,127
Other Retail Group	628	96,933	572	98,043	768	90,017	2,316	173,588
Total Retail and Food Services	1,302	755,379	1,195	1,281,730	1,404	937,514	3,595	1,585,561
All Other Outlets	727	152,437	496	175,556	517	132,403	1,568	355,766
Totals All Outlets	2,029	907,817	1,691	1,457,286	1,921	1,069,917	5,163	1,941,328

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, 2012

(Taxable transactions in thousands of dollars)

Type of business	VICTORVILLE		VISALIA		VISTA		WALNUT CREEK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	130	377,906	123	248,141	80	134,174	75	431,887
Home Furnishings and Appliance Stores	140	70,091	134	83,863	73	30,354	128	76,209
Bldg. Matrl. and Garden Equip. and Supplies	30	83,862	67	111,755	57	122,485	33	35,921
Food and Beverage Stores	85	78,579	63	76,863	66	62,908	49	76,706
Gasoline Stations	35	193,317	37	135,728	26	174,511	27	125,785
Clothing and Clothing Accessories Stores	279	76,229	265	117,080	89	30,546	178	262,849
General Merchandise Stores	88	264,706	43	363,752	25	218,388	23	166,320
Food Services and Drinking Places	234	144,622	310	200,906	221	107,545	233	207,756
Other Retail Group	1,244	99,321	740	173,706	712	74,361	819	131,208
Total Retail and Food Services	2,265	1,388,633	1,782	1,511,795	1,349	955,273	1,565	1,514,640
All Other Outlets	557	139,941	966	769,805	1,003	300,115	796	248,166
Totals All Outlets	2,822	1,528,574	2,748	2,281,600	2,352	1,255,389	2,361	1,762,807
Type of business	WATSONVILLE		WEST COVINA		WEST HOLLYWOOD		WEST SACRAMENTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	43	77,502	62	305,583	22	#	79	48,288
Home Furnishings and Appliance Stores	30	9,607	102	62,173	154	147,106	40	#
Bldg. Matrl. and Garden Equip. and Supplies	23	51,959	19	#	28	28,780	34	86,620
Food and Beverage Stores	60	41,321	72	48,814	65	112,839	43	52,484
Gasoline Stations	18	78,302	19	142,677	7	36,436	21	106,813
Clothing and Clothing Accessories Stores	82	18,682	191	137,284	232	98,189	45	11,101
General Merchandise Stores	13	56,454	66	171,593	25	#	8	113,643
Food Services and Drinking Places	126	62,301	231	157,735	236	327,433	111	50,672
Other Retail Group	327	43,236	591	116,573 #	569	237,600 #	228	129,279 #
Total Retail and Food Services	722	439,364	1,353	1,142,431	1,338	988,382	609	598,902
All Other Outlets	419	112,034	402	117,935	619	157,856	551	736,635
Totals All Outlets	1,141	551,398	1,755	1,260,366	1,957	1,146,238	1,160	1,335,537
Type of business	WESTMINSTER		WHITTIER		WINDSOR		WOODLAND	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	85	268,072	69	46,607	10	9,633	50	76,080
Home Furnishings and Appliance Stores	145	75,919	78	12,539	13	2,718	49	19,179
Bldg. Matrl. and Garden Equip. and Supplies	34	54,351	32	51,866	9	#	33	73,014
Food and Beverage Stores	131	61,733	62	61,734	22	18,417	38	39,359
Gasoline Stations	26	153,393	15	101,437	6	31,609	19	82,398
Clothing and Clothing Accessories Stores	286	83,475	129	39,768	18	766	53	19,711
General Merchandise Stores	51	228,190	61	90,382	3	#	20	150,349
Food Services and Drinking Places	288	118,953	224	131,572	51	31,121	136	58,315
Other Retail Group	634	83,557	879	75,472	205	123,071 #	318	58,838
Total Retail and Food Services	1,680	1,127,643	1,549	611,377	337	217,334	716	577,243
All Other Outlets	649	114,698	585	109,428	234	101,187	429	276,272
Totals All Outlets	2,329	1,242,341	2,134	720,805	571	318,521	1,145	853,515
Type of business	YORBA LINDA		YUBA CITY		YUCAIPA		YUCCA VALLEY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	44	10,227	77	121,233	54	26,064	36	33,563
Home Furnishings and Appliance Stores	94	89,024	62	24,623	41	2,543	23	2,876
Bldg. Matrl. and Garden Equip. and Supplies	37	7,634	33	85,653	24	9,472	16	#
Food and Beverage Stores	26	28,085	59	53,078	33	27,490	19	29,085
Gasoline Stations	7	49,670	24	65,019	10	73,157	10	47,595
Clothing and Clothing Accessories Stores	91	8,333	90	49,926	47	#	22	2,089
General Merchandise Stores	17	#	25	218,469	11	6,813	6	#
Food Services and Drinking Places	90	63,057	146	89,054	82	39,917	45	28,725
Other Retail Group	506	154,856 #	393	81,770	384	33,118 #	359	105,928 #
Total Retail and Food Services	912	410,887	909	788,825	686	218,575	536	249,861
All Other Outlets	555	97,312	439	170,058	243	27,667	163	12,373
Totals All Outlets	1,467	508,199	1,348	958,883	929	246,242	699	262,234

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 6. TAXABLE SALES IN ALL CITIES EXCEPT THE 272 LARGEST, 2012

(Taxable transactions in thousands of dollars)

City	Retail and food services		Total outlets		City	Retail and food services		Total outlets	
	Permits	Taxable Transactions	Permits	Taxable Transactions		Permits	Taxable Transactions	Permits	Taxable Transactions
ADELANTO	172	45,518	281	102,129	GALT	1,272	98,819	1,465	128,854
ALBANY	323	163,050	472	193,201	GONZALES	89	22,535	131	59,277
ALTURAS	113	30,755	171	50,643	GRAND TERRACE	145	38,448	194	87,260
AMADOR	21	#	23	899 #	GREENFIELD	117	51,062	166	75,595
AMERICAN CANYON	249	166,297	387	193,553	GRIDLEY	128	76,692	175	83,642
ANDERSON	318	171,845	467	201,060	GROVER BEACH	240	77,227	387	95,832
ANGELS CAMP	129	57,578	174	61,947	GUADALUPE	49	13,991	72	23,789
ARCATA	537	153,909	753	200,589	GUSTINE	69	12,698	103	15,353
ARTESIA	386	155,792	520	181,001	HALF MOON BAY	416	169,820	612	203,681
ARVIN	108	34,765	136	64,543	HAWAIIAN GARDENS	165	58,111	242	64,491
ATHERTON	110	3,534	179	13,102	HERCULES	165	87,613	220	136,763
ATWATER	316	196,486	436	236,281	HIDDEN HILLS	41	503	49	1,206
AVALON	191	63,905	232	68,022	HIGHLAND	432	181,774	576	195,781
AVENAL	66	18,965	80	23,273	HILLSBOROUGH	136	7,588	209	17,067
BANNING	340	146,600	466	165,579	HOLTVILLE	51	15,339	68	30,819
BELL	404	122,551	590	166,872	HUGHSON	62	10,927	93	44,481
BELL GARDENS	372	196,893	592	217,637	HURON	51	13,166	66	15,215
BELMONT	349	185,544	599	249,154	IMPERIAL	109	112,883	177	167,919
BELVEDERE	35	#	74	14,345 #	IMPERIAL BEACH	243	70,183	328	73,778
BIG BEAR LAKE	424	153,083	550	164,328	INDIAN WELLS	165	35,087	238	87,861
BIGGS	7	1,318	13	2,033	IONE	77	7,456	107	13,505
BISHOP	273	135,151	393	189,226	IRWINDALE	290	120,111	642	327,839
BLUE LAKE	20	500	30	1,477	ISLETON	32	1,967	41	12,587
BLYTHE	159	134,873	265	169,341	JACKSON	201	52,744	277	60,865
BRADBURY	10	#	15	201 #	KERMAN	148	86,641	198	120,146
BRAWLEY	157	118,007	282	186,852	KING CITY	227	71,587	318	117,355
BRISBANE	91	83,123	231	314,044	KINGSBURG	157	65,273	236	93,798
BUELLTON	144	128,336	273	150,770	LA CANADA-FLINTRIDGE	348	192,139	524	212,384
CALIFORNIA CITY	110	28,850	141	29,562	LA HABRA HEIGHTS	61	550	89	3,472
CALIMESA	118	56,365	165	60,894	LA PALMA	179	419,816	273	484,516
CALIPATRIA	17	7,199	29	10,399	LAFAYETTE	585	198,025	902	233,750
CALISTOGA	204	54,114	300	78,461	LAGUNA WOODS	151	75,243	189	81,372
CANYON LAKE	184	14,189	236	15,611	LAKEPORT	212	98,762	308	110,479
CARMEL	450	169,527	590	181,169	LARKSPUR	304	161,361	491	203,592
CARPINTERIA	331	125,623	510	164,138	LATHROP	142	162,171	226	221,422
CHOWCHILLA	141	63,323	207	82,604	LEMOORE	210	107,489	294	173,319
CLAYTON	138	28,533	186	32,165	LINDSAY	168	56,993	221	68,573
CLEARLAKE	195	109,970	258	115,813	LIVE OAK	63	22,517	83	27,655
CLOVERDALE	176	50,542	253	56,198	LIVINGSTON	100	101,284	124	113,264
COALINGA	109	58,029	171	84,778	LOMA LINDA	213	269,687	313	350,869
COLFAX	102	47,730	142	61,312	LOMITA	389	139,106	529	157,850
COLMA	102	705,303	161	751,921	LOOMIS	195	48,610	313	69,794
COLUSA	123	50,317	183	90,482	LOS ALAMITOS	365	158,535	620	231,750
CORCORAN	101	42,024	164	95,512	LOS ALTOS HILLS	110	1,839	159	8,002
CORNING	162	256,457	216	266,153	LOYALTON	17	2,583	23	3,252
CORONADO	369	133,249	548	230,949	MAMMOTH LAKES	244	128,249	361	146,774
COTATI	216	135,019	321	152,594	MARICOPA	14	#	16	2,820 #
CRESCENT CITY	172	80,226	252	98,118	MARINA	216	167,146	340	179,832
CUDAHY	340	53,096	429	104,515	MARYSVILLE	240	128,202	336	170,649
DEL MAR	1,014	113,816	1,271	148,366	MAYWOOD	245	85,072	357	107,714
DEL REY OAKS	24	26,251	42	28,360	MC FARLAND	68	20,625	95	27,388
DESERT HOT SPRINGS	329	118,941	433	128,734	MENDOTA	145	31,623	171	56,849
DORRIS	15	1,821	22	2,280	MILL VALLEY	491	207,823	809	236,035
DOS PALOS	64	13,844	95	41,965	MILLBRAE	353	166,947	505	193,370
DUNSMUIR	55	6,227	78	6,835	MONTAGUE	33	3,594	47	3,776
EAST PALO ALTO	125	261,418	164	283,831	MONTE SERENO	36	289	49	1,303
EASTVALE	279	272,304	412	490,881	MORAGA	231	78,942	340	89,214
ESCALON	106	48,725	161	64,840	MORRO BAY	404	124,749	533	134,984
ETNA	36	4,504	50	5,296	MOUNT SHASTA	229	56,173	322	74,345
EXETER	161	53,182	235	66,895	NEEDLES	72	30,056	111	32,442
FAIRFAX	218	41,541	325	47,129	NEVADA CITY	286	47,409	391	76,269
FARMERSVILLE	101	45,027	127	49,309	NEWMAN	87	24,456	120	39,967
FERNDALE	83	10,209	110	11,991	OAKLEY	278	98,355	410	132,691
FILLMORE	161	#	234	393,045 #	OJAI	400	76,348	572	101,440
FIREBAUGH	85	30,947	120	83,651	ORANGE COVE	58	12,065	77	14,210
FORT BRAGG	277	116,059	403	138,833	ORINDA	321	71,009	501	85,606
FORT JONES	40	8,117	56	9,206	ORLAND	151	70,524	217	80,065
FORTUNA	263	102,297	375	130,714	PACIFIC GROVE	447	110,934	601	125,549
FOSTER CITY	382	229,263	614	371,803	PACIFICA	485	155,244	726	164,804
FOWLER	88	51,714	144	110,818	PALOS VERDES ESTATES	194	8,755	277	17,550

TABLE 6. TAXABLE SALES IN ALL CITIES EXCEPT THE 272 LARGEST, 2012

(Taxable transactions in thousands of dollars)

City	Retail and food services		Total outlets		City	Retail and food services		Total outlets	
	Permits	Taxable Transactions	Permits	Taxable Transactions		Permits	Taxable Transactions	Permits	Taxable Transactions
PARADISE	641	137,300	876	149,849	SOLANA BEACH	546	214,518	827	252,494
PARLIER	91	27,769	110	36,795	SOLEDAD	135	55,234	180	61,189
PATTERSON	174	114,678	246	199,533	SOLVANG	286	75,343	389	95,877
PIEDMONT	115	11,816	191	13,873	SONOMA	441	197,354	694	227,606
PISMO BEACH	344	208,274	433	220,084	SOUTH PASADENA	458	142,996	668	165,708
PLYMOUTH	38	10,917	63	13,256	ST. HELENA	282	131,264	528	198,199
POINT ARENA	50	6,195	57	6,730	SUISUN	255	95,217	342	98,273
PORT HUENEME	192	71,359	275	81,794	SUSANVILLE	182	113,800	280	121,944
PORTOLA	60	10,239	92	15,776	SUTTER CREEK	115	17,518	150	19,551
PORTOLA VALLEY	82	#	143	44,419 #	TAFT	166	92,542	239	159,399
RANCHO MIRAGE	426	295,517	582	378,753	TEHACHAPI	330	194,479	443	203,119
RANCHO PALOS VERDES	478	93,008	658	174,987	TEHAMA	3	#	4	184 #
REEDLEY	246	113,547	389	145,020	TEMPLE CITY	484	134,257	720	150,914
RIO DELL	40	11,735	54	15,511	TIBURON	174	31,899	302	41,290
RIO VISTA	136	56,369	205	82,427	TRINIDAD	24	#	34	9,285 #
RIPON	168	190,636	251	239,989	TULELAKE	13	1,791	21	11,615
ROLLING HILLS	24	#	35	349 #	TWENTYNINE PALMS	246	96,284	328	108,913
ROLLING HILLS ESTATES	314	99,048	424	106,450	VERNON	267	74,102	1,063	420,411
ROSS	36	1,608	77	3,291	VILLA PARK	80	13,797	140	15,223
SAN ANSELMO	405	86,791	624	95,119	WALNUT	593	122,360	1,033	167,778
SAN JACINTO	417	178,509	608	202,402	WASCO	166	77,660	226	95,044
SAN JOAQUIN	20	7,476	28	31,335	WATERFORD	78	26,335	99	37,748
SAN JUAN BAUTISTA	153	11,190	177	11,997	WEED	88	88,517	122	89,182
SAN MARINO	217	27,351	341	33,899	WESTLAKE VILLAGE	420	245,664	709	309,689
SAN PABLO	349	148,105	462	165,422	WESTMORLAND	19	#	22	14,484 #
SAND CITY	68	188,007	135	211,527	WHEATLAND	36	12,004	44	13,667
SANGER	249	133,274	364	165,429	WILDOMAR	321	112,408	436	122,891
SANTA PAULA	274	148,832	483	196,383	WILLIAMS	78	47,005	102	53,254
SARATOGA	382	73,688	559	89,880	WILLITS	219	120,344	312	141,127
SAUSALITO	482	121,523	791	148,601	WILLOWS	119	81,020	174	106,474
SCOTTS VALLEY	348	137,576	530	167,876	WINTERS	97	33,946	140	37,792
SEBASTOPOL	426	117,438	600	133,792	WOODLAKE	77	15,256	103	32,368
SHASTA LAKE	120	21,793	190	37,120	WOODSIDE	123	38,193	197	46,739
SIERRA MADRE	262	19,222	357	22,731	YOUNTVILLE	78	74,080	143	89,267
SIGNAL HILL	387	861,000	767	1,040,462	YREKA	261	124,584	399	141,612

Sales omitted because their publication would result in the disclosure of confidential information. In Table 6, these are included with "Total Outlets, Taxable Transactions".

FOOTNOTES

a/ Per capita taxable sales were derived by dividing self-assessed taxable sales by the population estimates of the State Department of Finance for July 1. The populations used were 37,570,112 for 2011 and 37,872,431 for 2012.

b/ Some permittees, by the nature of their business, are not required to allocate local sales or use tax to specific local jurisdictions. Their taxable transactions are listed under the column headed "Unallocated" in Table 2. Contractors and manufacturers generate most of the countywide unallocable transactions through construction work and making installations of manufactured products in the various counties. Unallocated taxable sales are not reported in Tables 5 and 6.

Notes concerning permits:

A sales tax permit is required for each place of business operated by all manufacturers, wholesalers, and retailers of tangible personal property except those dealing solely in nontaxable commodities. Permits are tabulated twice a year: as of January 1 and July 1.

Table 3 to Table 5 Conversion Chart

NAICS	Table 3	Table 5
44111	New Car Dealers	Motor Vehicle and Parts Dealers
44112	Used Car Dealers	Motor Vehicle and Parts Dealers
4412	Other Motor Vehicle Dealers	Motor Vehicle and Parts Dealers
4413	Auto. Parts, Accessories and Tire Stores	Motor Vehicle and Parts Dealers
4421	Furniture Stores	Home Furnishings and Appliance Stores
4422	Home Furnishings Stores	Home Furnishings and Appliance Stores
443	Electronics and Appliance Stores	Home Furnishings and Appliance Stores
4441	Building Material and Supplies Dealers	Bldg. Matrl. and Garden Equip. and Supplies
4442	Lawn and Garden Equip. and Supplies Stores	Bldg. Matrl. and Garden Equip. and Supplies
44511	Supermarkets and Other Grocery Stores	Food and Beverage Stores
44512	Convenience Stores	Food and Beverage Stores
4452	Specialty Food Stores	Food and Beverage Stores
4453	Beer, Wine, and Liquor Stores	Food and Beverage Stores
44611	Pharmacies and Drug Stores	Other Retail Group
44612-44619	Health and Personal Care Stores	Other Retail Group
447	Gasoline Stations	Gasoline Stations
44811	Men's Clothing Stores	Clothing and Clothing Accessories Stores
44812	Women's Clothing Stores	Clothing and Clothing Accessories Stores
44813-44819	Family Clothing Stores, Accessories, and Others	Clothing and Clothing Accessories Stores
4482	Shoe Stores	Clothing and Clothing Accessories Stores
4483	Jewelry, Luggage, and Leather Goods Stores	Clothing and Clothing Accessories Stores
45111	Sporting Goods Stores	Other Retail Group
45112-45114	Hobby, Toy and Musical Instrument Stores	Other Retail Group
4512	Book, Periodical, and Music Stores	Other Retail Group
452	General Merchandise Stores	General Merchandise Stores
4531	Florists	Other Retail Group
45321	Office Supplies and Stationery Stores	Other Retail Group
45322	Gift, Novelty, and Souvenir Stores	Other Retail Group
4533	Used Merchandise Stores	Other Retail Group
4539	Other Miscellaneous Store Retailers	Other Retail Group
454	Nonstore Retailers	Other Retail Group
7221	Full-Service Restaurants	Food Services and Drinking Places
7222	Limited-Service Eating Places	Food Services and Drinking Places
7223	Special Food Services	Food Services and Drinking Places
7224	Drinking Places (Alcoholic Beverages)	Food Services and Drinking Places
All others	All Other Outlets	All other outlets